



Embracing the United Nations Sustainable Development Goals in 2023

ILMA University, a distinguished institution founded in 2001, continues to assert its leadership in Pakistan's higher education sector as a catalyst for national development. As the university progresses into 2023, it upholds its reputation for academic excellence, offering an array of multidimensional programs designed to provide a comprehensive, holistic education in alignment with global standards. With a diverse portfolio of undergraduate, graduate, and postgraduate offerings, ILMA University ensures its students receive a well-rounded, high-caliber education under the tutelage of esteemed local and international scholars.

What sets ILMA University apart is its unwavering commitment to the integration of the United Nations' Sustainable Development Goals (SDGs) within its educational and institutional framework. In 2023, this dedication has reached new levels, with the university embedding the SDGs across all facets of its operations. These global goals are no longer abstract aspirations but have become a fundamental part of the university's ethos, influencing its academic initiatives, research endeavors, and community engagements. Whether advancing quality education, addressing social inequities, or championing environmental sustainability, ILMA University embodies the principles of these international objectives, ensuring their active role in shaping the institution's strategic vision and practical outcomes. As it stands resolute in 2023, ILMA University reaffirms its mission to leverage the transformative power of education to drive sustainable development and contribute meaningfully to a more equitable, progressive future for Pakistan.

Table of content

Introduction to the ILMA University report
Message from the Chancellor
Message from the Vice Chancellor
Message from the Registrar
Success Higlights 2022
Key Statistics
Publication Statistics

No Poverty

Financial Aids

CSR Initiatives Empower Communities and Brighten Lives

- Brings Joy to Orphanage
- · Essentials to Kids' Shelter
- Free Street School for Underprivileged Children

Publications

Zero Hunger

Budget-Friendly Meal for Sustainable Food Access Staff Meal Support Program

Empowering Nutrition: Highlights of Our Sustainable Food Achievements

- Shared Table Initiative
- Feeding Our Four-Legged Friends
- · Hope in a Bag: Support for Needy Widows

Fostering Community Spirit Through Organic Farming and Plantation Initiatives to Combat Hunger.

Community Roots:Promoting Security Together Publications

Good Health and Well Being

Holistic Vision: Wellness, Awareness, and Compassion

- Companionship Connections: Students Support Local Seniors
- · Gifts of Hope: Uplifting Cancer Patients Through Kindness
- Polio Awareness Drive: Empowering Communities for Health
- Early Detection Matters: Breast Cancer Awareness Initiative
- Lifesaving Impact: Blood Donation Drive for Community Health
- First Aid Ready: Hands-On Workshop for Emergency Skills

Supportive Spaces: Counseling for Students

Professinal development for well being and performance

- Maximize Productivity: Strategies for Employee Well-being
- Telemedicine Revolution: Digital Health in Pakistan
- Sustainable Beauty: Health Meets Cosmetics





Quality Education

Publications

Humanitarian

- Scholarship Distribution: Empowering Academic Excellence
- Career Counseling Day: Guiding Future Leaders
- Honoring Heroes: Supporting Children of Martyred Police Officers
- Empowering Students: ILMA University at Landhi 1 Girls' School
- Quality Education Initiative: Uplifting Underprivileged Students in Gadap
- ILMA University Guides Students at Gulistan Shah Abdul Latif School

Teacher Training

- · Workshop on Becoming an Institutional & Program Reviewer
- Post-COVID Quality in Higher Education Seminar

Outreach Activities

- ILMA Strengthens Pakistan-Malaysia Ties with New Scholarship Program
- Business Students Explore Insights at Pakistan Stock Exchange
- ILMA University Hosts Alumni Reunion Night
- Students Discover Economic History at State Bank Museum
- Media & Design Students Visit Karachi Press Club for Creative Inspiration

Education for all & Open access to Resource

- E-Library
- TORCH

Open Events

- ILMA Film Fest 2023: A Cinematic Extravaganza
- Fashion Design Students Dazzle at ILMA Art Exhibition
- ILMA's 17th Convocation: Celebrating Academic Excellence and Leadership
- · Entrepreneurship Gala: Showcasing Innovation and Business Talent

Vocational Training and Skills Development Programs

- Sewing Workshop: Empowering Through Craft
- Painting Workshop: Art as Empowerment
- Networking Workshop: Building Connections for Growth
- IT Workshop: Bridging the Digital Divide
- Web Designing and Development Workshop: Creating Digital Futures
- Communication Skills Workshop: Empowering Voices

Publications

Gender Equality

Women Empowerement

- Empowering Needy Widows: A Supportive Initiative
- Combating Harassment: Promoting Safety and Respect

Diversity and Inclusion

- Promoting Inclusivity and Talent in Sports
- Breast Cancer Awareness: Promoting Inclusive Health Conversations





Clean Water and Sanitation

Bringing Clean Water and Relief: A Beacon of Hope in Sindh Beach Clean-Up and Recycling at Sea View Publications

Affordable and Clean Energy

Commitment to Sustainable Solar Energy
The Critical Role of Carbon Emission Reduction in Achieving Environmental
Sustainability
Publications

Decent Work and Economic Growth

Projects

- Entrepreneurship Gala 2023: Showcasing Future Innovators
- · Job Fair: Connecting Talent with Opportunity

Vocational Training and Skills Development Programs

- Sewing Workshop: Empowering Through Craft
- Painting Workshop: Art as Empowerment
- Networking Workshop: Building Connections for Growth
- IT Workshop: Bridging the Digital Divide
- Web Designing and Development Workshop: Creating Digital Futures
- · Communication Skills Workshop: Empowering Voices

Publications

Industry, Innovation and Infrastructure

Sustainable & Inclusive Industry Development

- Banking Evolution and Financial Inclusion
- Hybrid Organizations And Strategic Management

Innovating for Progress

- SHEC 2023: Students Showcase Cutting-Edge Research & Tech
- Eco-friendly Infrastructure

Publications

Reduced Inequalities

Promoting Inclusivity through Cultural Diversity and Equal Recognition

- ILMA World Fusion Fest: Uniting Cultures, Celebrating Diversity
- ILMA Popular Choice Awards: Honoring Excellence and Empowering Diverse Talent

Empowering Communities through Compassionate Outreach

- ILMA University Leads Outreach to Support Children Battling Cancer, Promoting Equal Care
- ILMA University Champions Breast Cancer Awareness for Health Equity



Sustainable cities and communities

Enriching Communities with Vibrant Wall Murals Strengthening Community Bonds and Supporting Local Economies

- Vibrant Basant Festival Lights Up ILMA University
- Art Galleries: Celebrating Creativity at ILMA University
- ILMA University's "Rang-e-Sabrang" Mesmerizes in Cultural Celebration

Environmental Initiative: Beach Cleanup and Creative Reuse Challenge Publications

Ensure sustainable consumption and production patterns

Eco Initiative: Coastal Cleanup and Creative Recycling From Waste to Care: Feeding Street Animals with Surplus Food **Publications**

Climate Action

ILMA University's Asif Razzaq: Breakthrough Publication on Green Finance **Eco Initiative: Coastal Cleanup and Creative Recycling** Green Oasis: Cultivating Sustainable Garden Spaces at ILMA University **Publiucations**

Life below water

ILMA University's Asif Razzaq: Breakthrough Publication on Green Finance **Eco Initiative: Coastal Cleanup and Creative Recycling Green Oasis: Cultivating Sustainable Garden Spaces at ILMA University Publiccations**

Life on Land

ILMA's Eco Revolution: Cleanup, Care, and a Greener Tomorrow **Publications**



Peace, Justice and Strong institution

ILMA UNIVERSITY HOSTS DISCUSSION ON PAKISTAN'S ECONOMIC CHALLENGES
Lifting Lives: ILMA University's Support for Orphaned Children
ILMA University: Supporting Crime Victims with Action
ILMA University Joins the 'Paigham-e-Pakistan' Event for Peace
Publications

Partnerships for the Goals

Faraz Abid Lakhani Meets Malaysian Consul General: Strengthening Ties Empowering Children of Martyred Police Officers Through Education Building Bridges: Hosting the Deputy High Commissioner of Bangladesh ILMA University Delegation Enhances Collaboration with the Pakistan Consulate in the UAE

PSX Experts Enrich ILMA University: Bridging Academia and Corporate Wisdom ILMA University and Sindh Madressatul Islam University Sign MOU for Transformative Partnership

Consul General of Indonesia Visits ILMA University to Strengthen Bilateral Relations

ILMA University Hosts Guest Speaker: Consul General of the Republic of Korea Faraz Abid Lakhani Celebrates Qatar National Day with Consul General Mishal M. Al Ansari



Enrolment

30 : 70 Female /Male Ratio

6.5 ACRES **Land Mass**

Number of Sessions

264 156 50 Number of **Speakers**

Number of Courses with Sustainability:

International **Students**

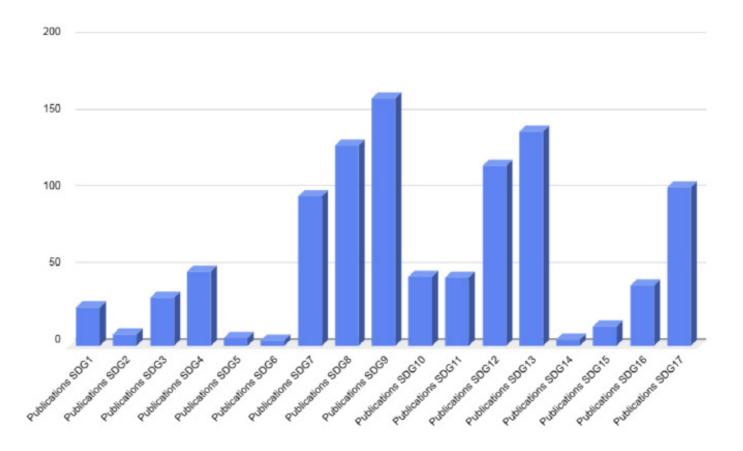
International **Students**

12% 1:20 **No of Students** per Staff

12500 KWH

Total Energy from Low Carbon Resources







Message from the

Noman Abid Lakhani (Tamgha-e-Imtiaz)

Chancellor

Dear Members of the ILMA University Community,

I am honored to address you today as we reflect on our institution's remarkable journey in embracing the United Nations Sustainable Development Goals (SDGs) throughout 2023. As the Chancellor of ILMA University, I take immense pride in witnessing our collective efforts and unwavering commitment to advancing these global objectives, which serve as a guiding framework for our educational mission and values.

In a rapidly evolving world where the challenges we face are increasingly complex, it is inspiring to see ILMA University rise to the occasion. Our dedication to integrating the SDGs into the core of our academic and operational practices underscores our commitment to nurturing not just educated individuals but responsible global citizens.

Through our comprehensive approach to education, we have made substantial progress in addressing the SDGs. Our relentless pursuit of quality education, initiatives aimed at reducing inequalities, and steadfast commitment to environmental sustainability are just a few examples of our meaningful contributions to these vital global objectives. As we look back on 2023, I am filled with pride and optimism for what we have accomplished and the enduring impact we continue to create.

Our journey toward a developed nation, characterized by equity, sustainability, and progress, is ongoing. It demands dedication, innovation, and a shared sense of purpose. I urge every member of the ILMA University community to embrace the SDGs in your



work, studies, and daily lives. Together, we can make a profound difference not only within our institution but also in the wider society we serve.

I extend my heartfelt gratitude to our students, faculty, staff, and partners for their unwavering commitment to these noble goals. Your dedication inspires us all, and it is through our collective efforts that we will continue to lead the way toward a brighter, more sustainable future for our beloved nation.

Thank you for your commitment, and let us move forward together on this transformative journey.



Message from the

Prof. Dr. Mansoor-uz-Zafar Dawood

Vice Chancellor

Today, I am pleased to share ILMA University's significant achievements in aligning with the United Nations Sustainable Development Goals (SDGs) in 2023. As Vice Chancellor, I am continually inspired by the unwavering dedication of our university community, which has been instrumental in driving meaningful change.

Our commitment to the SDGs reflects our core values and vision for a sustainable, equitable future. In 2023, we launched targeted mentorship programs and scholarship initiatives for first-generation women, empowering them with the support needed to excel academically and professionally. Our need-based scholarships and inclusive programs have effectively dismantled barriers to education, ensuring broader access for underrepresented students.

To combat hunger, we organized campus food drives and partnered with local food banks, providing nutritious meals to students in need. Our commitment to health and well-being is evident through wellness workshops, mental health support services, and regular health screenings, all designed to foster a thriving community.

In our efforts to ensure clean water and sanitation, we installed filtered water stations and implemented conservation measures, guaranteeing sustainable access to water for all. Our initiatives to promote sustainable cities include creating green spaces, advocating for eco-friendly transportation, and implementing robust recycling and waste management practices.



In line with our commitment to climate action, we conducted tree-planting drives, launched recycling initiatives, and organized climate education workshops to raise awareness about environmental stewardship.

I extend my heartfelt gratitude to every member of our university—students, faculty, staff, and partners—whose relentless pursuit of these global goals inspires us to achieve excellence.

As we move forward, let us reaffirm our dedication to the SDGs, integrating them into our curricula, research, and community engagement efforts. Together, we can drive transformative change and create a brighter, more sustainable future for our community, nation, and the world.



Message from the

Syed Kashif Rafi

Registrar and Director, Sustainability, International **Linkages & Opportunities**

As you explore this comprehensive 2023 Sustainability Report, we are proud to share ILMA University's dedicated journey toward advancing the United Nations Sustainable Development Goals (UN SDGs). Through various initiatives—ranging from engaging events and insightful workshops to impactful community service projects we have integrated these global goals into our campus activities, curriculum, partnerships. Each action, whether a seminar on responsible consumption or a guest lecture on sustainable innovation, reflects our firm commitment to making a meaningful difference for our society and our nation.

ILMA University has undertaken focused efforts across the spectrum of the 17 SDGs, reinforcing our resolve to make sustainability integral part of our educational operational frameworks. and Through collaborative projects, both with local entities and international partners, we have contributed to reducing poverty, improving work environments, ensuring food security, and promoting good health and well-being. Each step has been a stride toward creating a lasting impact, from advocating quality education to driving industry innovation, advancing gender equality addressing inequalities within communities.

The partnerships we forged, both nationally and internationally, have helped us achieve the agenda of sustainability across a range of goals: from no poverty to decent work environments, from zero hunger to good health and well-being, from quality education to industry and innovation, from gender equality to reducing inequalities,



from clean and affordable energy to sustainable cities, from clean water to responsible consumption, and toward saving our planet with climate action. Together with our esteemed partners, we continue to address the most pressing issues of our time, united by a shared mission to support the SDGs and to build a more sustainable future.

At ILMA University, we remain steadfast advocates of the UN SDGs and are driven by a focused approach to creating sustainable solutions. This report is not just a testament to what has been achieved but a commitment to future progress. By upholding the SDGs, we proudly carry the torch of sustainable development, advancing these crucial goals with dedication, responsibility, and a vision for a better tomorrow.

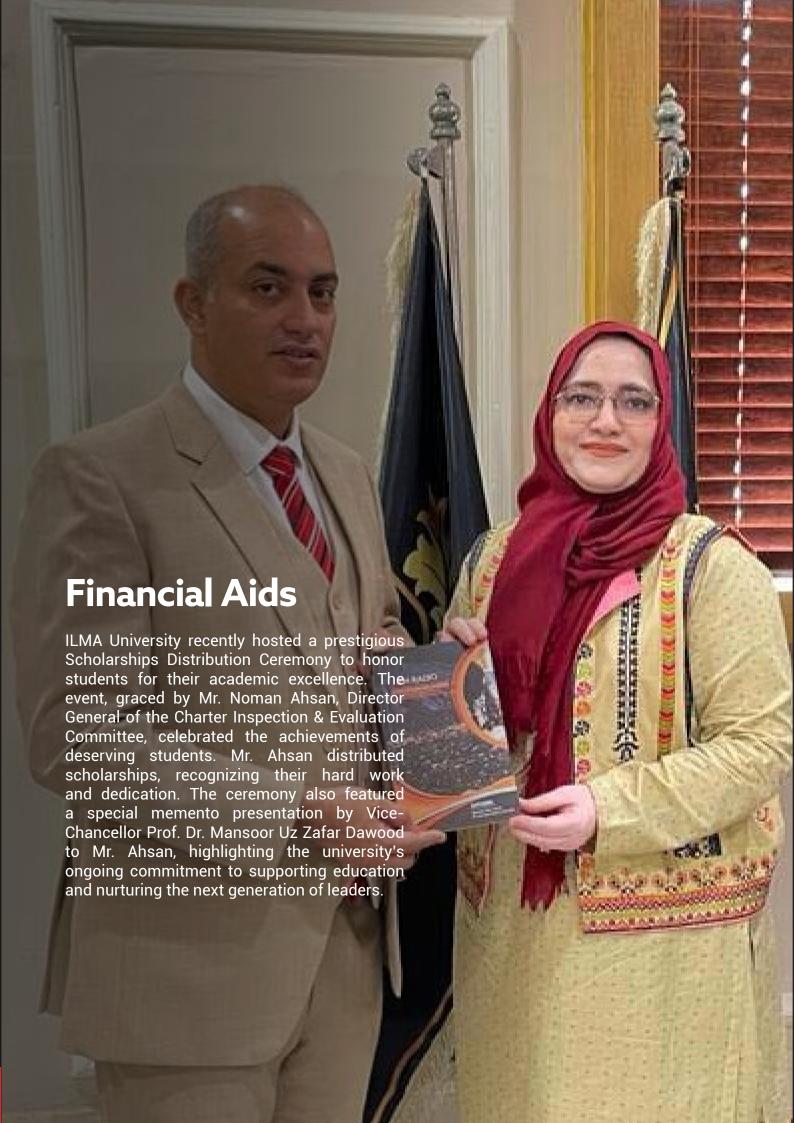




1 NO POVERTY



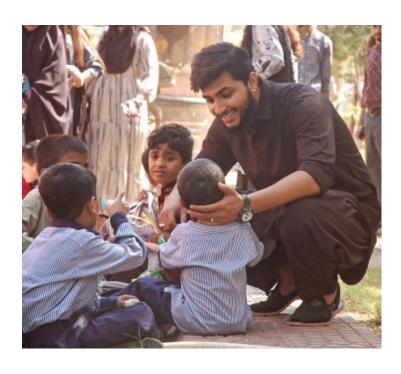
ILMA University took significant strides in poverty alleviation by offering scholarships to deserving students, ensuring financial barriers do not hinder access to quality education. Additionally, ILMA students actively participated in initiatives aimed at supporting impoverished communities. Divided into groups, they provided street education, distributed stationery, and spent time at orphanages where they offered gifts and meals to the children. One group took the initiative to distribute food rations among widows, further demonstrating the university's commitment to combating poverty through education and community service.



CSR Initiatives Empower Communities and Brighten Lives

Brings Joy to Orphanage

II MA University recently demonstrated its commitment to sustainability through an event organized by its Corporate Social Responsibility class, at Bilguis Edhi Homes & Orphanage Centre. Students distributed gifts and essential food items to the children, aligning the initiative with the United Nations' Sustainable Development Goals, particularly SDG 1 (No Poverty) and SDG 2 (Zero Hunger). This event underscores ILMA University's active role in promoting sustainability and social responsibility, fostering a new generation of leaders who are dedicated to creating a more







Essentials to Kids Shelter

ILMA University has demonstrated a strong commitment to social responsibility by supporting orphaned children at a local shelter. The initiative provided essential items such as clothing, educational materials, and hygiene products, while also offering emotional support through quality time and engaging activities with the children. This effort reached over 50 orphaned children, significantly improving their well-being and living conditions..





Free Street School for Underprivileged Children

ILMA University has demonstrated a strong commitment to social supporting responsibility by orphaned children at a local shelter. The initiative provided essential items such as clothing, educational materials, and hygiene products, also offering emotional while support through quality time and engaging activities with the children. This effort reached over 50 orphaned children, significantly improving their well-being and living conditions..



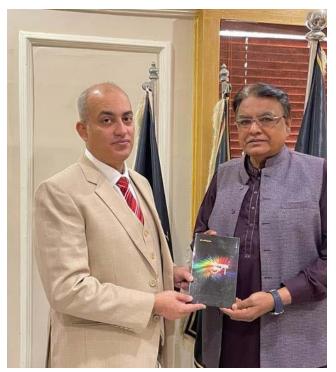






Academic Excellence Celebrated at Scholarships Award Ceremony

ILMA University Recently Held a Scholarships Distribution Ceremony to Honor Outstanding Students. Mr. Noman Ahsan, Director General of the Charter Inspection & Evaluation Committee, Distributed Scholarships, Recognizing Students' Dedication and Excellence. Vice-chancellor Prof. Dr. Mansoor Uz Zafar Dawood Presented a Special Memento to Mr. Ahsan in Appreciation. The Event Highlighted Ilma University's Commitment to Supporting Education and Nurturing Future Leaders.









ILMA University Demonstrates Commitment to Sustainability through Community Outreach

ILMA University's Corporate Social Responsibility Class Organized a Meaningful Event at Bilquis Edhi Homes & Orphanage, Distributing Gifts and Food to Children, Aligning With SDG 1 (No Poverty) and SDG 2 (Zero Hunger) . This Initiative Highlights the University's Commitment to Sustainability and Social Responsibility, Nurturing Future Leaders Dedicated to a More Equitable Future.









ILMA University's Workshop on Supporting Sustainable Start-Ups

"ILMA University Recently Hosted a Highly Impactful Workshop Titled ""Supporting Sustainable Start-ups,"" as Part of Its Ongoing Efforts to Assist the Local Community in Developing Financially and Socially Sustainable Businesses. The Event Aimed to Provide Aspiring Entrepreneurs, Students, and Community Members With Valuable Insights and Practical Tools for Launching and Scaling Start-ups That Contribute to Economic Growth While Addressing Social and Environmental Challenges.

The Workshop Featured a Diverse Panel of Industry Experts, Successful Entrepreneurs, and Academic Mentors Who Shared Their Experiences and Offered Guidance on Various Aspects of Sustainable Business Development. Key Sessions Covered Topics Such as Business Planning, Market Analysis, Funding Opportunities, and Social Impact Measurement.

Participants Were Introduced to Innovative Business Models That Prioritize Sustainability, Such as Circular Economy Practices, Social Enterprises, and Green Technology Startups.

25+ Publications

3000+ Scholarships





2 ZERO HUNGER



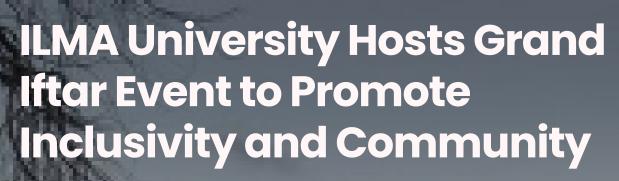
Zero Hunger – ILMA University reinforced its commitment to addressing hunger through a range of impactful initiatives. In addition to organizing iftar drives during Ramadan in collaboration with NGOs and volunteers, students actively participated in distributing rations to widows, delivering meals to orphans, and providing food packages to residents of old age homes. These efforts were further complemented by an Organic Farming seminar organized by the university, which focused on sustainable agricultural practices to promote food security. The seminar educated participants on the importance of organic farming as a means to combat hunger and ensure long-term food sustainability, underscoring the university's proactive approach to eliminating hunger in the community.



Staff Meal Support Program

ILMA University has launched the "Staff Meal Support Program," designed to enhance employee well-being by providing nutritious, affordable meals. This initiative ensures that lower-tier staff receive free meals at the university cafeteria, while deans, faculty, and heads of departments enjoy subsidized meals at reduced rates. By offering approximately 200 meals daily, the program promotes health and wellness among all employees, fostering supporting staff demonstrates ILMA University's dedication to creating a thriving workplace and enhancing overall employee satisfaction.





On March 28, 2023, ILMA University hosted a Grand Iftar event in Karachi, symbolizing unity and diversity. The event, attended by students, alumni, and esteemed guests including the Governor of Sindh, highlighted the importance of sharing food and community spirit during Ramzan. As part of the SDG 2 – Zero Hunger commitment, the gathering emphasized inclusivity and underscored ILMA's role in promoting communal well-being and the significance of food in building a cohesive society









Empowering Nutrition Highlights of Our Sustainable Food Achievements

Shared Table Initiative

ILMA University has demonstrated a strong commitment to social responsibility by supporting orphaned children at a local shelter. The initiative provided essential items such as clothing, educational materials, and hygiene products, while also offering emotional support through quality time and engaging activities with the children. This effort reached over 50 orphaned children, significantly improving their well-being and living conditions.



Feeding Our Four-Legged Friends:



Students at ILMA University have taken the initiative to gather approximately 50 kilograms of leftover food waste each day from wedding banquets and hotels to feed stray animals. Over the course of three days, this compassionate effort not only helps reduce food waste but also provides vital nourishment to the community's four-legged friends. By actively engaging in this initiative, the students are fostering a sense of responsibility and compassion, highlighting the importance of caring for all beings while promoting sustainability within

Hope in a Bag: Support for Needy Widows

The "Hope in a Bag" initiative has been launched to provide essential support to 66 widows in the community, offering them much-needed assistance This compassionate program aims to deliver bags filled with that these women receive the resources necessary for their daily lives. By addressing their immediate needs, the initiative fosters a sense of hope and dignity, empowering the widows and reinforcing the community's commitment to supporting its vulnerable members.



Fostering Community Spirit Through Organic Farming and Plantation Initiatives to Combat Hunger.

On March 25, 2023, ILMA University reaffirmed its commitment to social responsibility and environmental sustainability by hosting the seminar "From Your Balcony to Your Plate: Organic Farming at Home," attracting over 120 participants, including the Vice Chancellor, faculty, and students. Led by local experts, the seminar empowered attendees with skills for cultivating organic produce in small spaces, promoting self-sufficiency and sustainable practices. Following this, a plantation drive resulted in the planting of over 100 trees on campus, showcasing the university's dedication to environmental stewardship. Through these initiatives, ILMA University actively contributes to alleviating hunger and fostering sustainability.







Community Roots: Promoting Security Together

ILMA University celebrated community collaboration and local entrepreneurship by hosting a series of vibrant events, including the ILMA Wellness & Champion League Carnival, WFF, and Basant. Each event attracted approximately 1,000 attendees, featuring around 50 local vendors and 20 student startups, alongside faculty and staff. These gatherings provided unique opportunities for students and local vendors to sell food at reduced prices while retaining their profits, making delicious, affordable meals accessible to

all. Supported by Rotary International, NGC Noman Group of Companies, and a team sponsored by California Pizza, the events fostered an engaging atmosphere that encouraged participation and empowered local vendors to showcase their culinary talents. By offering affordable food options, these initiatives promoted community spirit and supported local businesses, ensuring a delightful experience for everyone involved. This effort marked a significant step in fostering collaboration and celebrating community engagement and solidarity.



ILMA Student Food Bank Achieves Remarkable Milestone in 2023: Nourishing Over 1,126+ Students and Distributing 23,700+ Pounds of Food

The ILMA Student Food Bank Nourished Over 1,126+ Students and Distributed 23,700+ Pounds of Food, Highlighting Its Commitment to Combating Food Insecurity. Ilma University Ensures Students Have Access to Nutritious Food, Allowing Them to Focus on Their Education. The Food Bank's Success Stems From Dedicated Volunteers and the Support of Local Businesses and Donors. Initiatives Like Popup Food Drives and Partnerships With Local Organizations Enhanced Food Accessibility and Fostered a Sense of Community Among Students. These Efforts Alian With Sustainable Development Goal (SDG) 2: Zero Hunger, Demonstrating Ilma University's **Dedication to Creating a Supportive** Academic Environment for All.







Affordable Food

"ILMA University is Committed to Offering a Wide Variety of Healthy and Affordable Food Options Across All Its Campuses, Ensuring That Students and Staff Have Access to Meals That Align With Both Wellness and Sustainability Principles. Recognizing the Growing Demand for Vegan and Plantbased Diets, the University Has Prioritized These Options in Its Cafeteria Menus . By Doing So, ILMA Not Only Cater to Diverse Dietary Needs and Preferences but Also Supports Ethical and Eco-friendly Food Practices. The University's Dedication to Healthy Eating Reflects a Broader Effort to Foster a Campus Culture Where Nutrition is Prioritized as a Fundamental Part of Wellbeing. The Cafeteria Menu is Predominantly Vegan, With a Significant Emphasis on Using Fresh, Locally Sourced Ingredients Wherever Possible. A Variety of Meal Choices, From Hearty Plant-based Entrees to Fresh Salads and Whole-Grain Dishes, Are Prepared Daily to Ensure That Students Have Access to Balanced and Nutritious Options. There is also a Focus on Minimally Processed Foods, Helping Students Avoid Unhealthy Additives While Still Enjoying Flavorful Meals. The Diverse Vegan Menu Not Only Promotes Healthier Lifestyles but Also Introduces Students to a More Sustainable Approach to Food, Aligning With ILMA University's Green Campus Initiatives and Environmental Sustainability Goals.

"

Food Mela

University Annually ILMA Hosts Vibrant Event Known as the Food Mela a Food Festival That Celebrates Diverse Flavors, Cultures, and Culinary Artistry . This Event Attracts Both Students and Faculty, as well as the Wider Community, Creating an Atmosphere of Excitement and Togetherness. The University's Food Mela Showcases a Wide Array of Food Stalls, Each Offering a Unique Selection of Cuisines From Around the World, From Traditional Pakistani Street Food to International Delicacies, the Festival Caters to a Wide Range of Tastes, Encouraging Participants to Explore and Enjoy Different Culinary Traditions. Each Stall at the Food Mela is Usually Managed by Students,

Departments, or Local Vendors, Turning It Into a Lively Platform for Entrepreneurship, Creativity, and Teamwork. Many Stalls Feature Themes or Presentations That Highlight Different Cultural Aspects, Giving Visitors a Taste of Not Only the Food but Also the Customs Associated With Each Cuisine. For Students, the Food Mela Provides Hands-on Learning About Event Management, Marketing, and Customer Service, as They Coordinate the Logistics of the Stalls, Manage Finances, and Engage in Food Safety Practices. The University Also Supports Environmental Responsibility by Encouraging Stallholders to Use Ecofriendly Packaging and Minimize Food Waste.

Publications

23700+ Food Bank in lbs

1100+ Beneficiaries





3 GOOD HEALTH AND WELL-BEING



– ILMA University placed a strong emphasis on promoting health and well-being among its students and the wider community through a series of impactful initiatives. The university organized awareness campaigns highlighting the importance of good health, focusing on issues such as breast cancer, polio eradication, and preventive care. Students actively contributed by participating in a polio vaccination drive, visiting old age homes to offer companionship and care, and visiting cancer wards to support children battling the disease. Furthermore, ILMA University held a blood donation drive to encourage the community to contribute to life-saving efforts. These activities underscored the institution's commitment to fostering a culture of health and well-being, ensuring that students and the community alike are empowered to lead healthier lives.



Gifts of Hope: Uplifting Cancer Patients **Through Kindness**

Karachi, Pakistan – A compassionate team from ILMA University recently connected with over 30 young cancer patients, delivering personalized gifts and emotional support as part of the university's Wellness Champions League. This initiative, which aligns with Sustainable Development Goals (SDGs) 3 and 10, focused on Good Health and Well-Being and Reducing Inequalities. Volunteers spent quality time with the children, engaging in meaningful conversations and providing moments of happiness during their challenging health journeys. The thoughtfully chosen gifts fostered a sense of connection, bringing joy to both the children and their families, who expressed gratitude for the team's kindness. This effort underscores ILMA University's commitment to addressing critical health challenges and social inequities, demonstrating how communityfocused projects can contribute to a healthier, more equitable society.



Polio Awareness Drive: Empowering Communities for Health:

Karachi, Pakistan – In a League, educated over 200 commendable initiative aligned with Sustainable Development Goal (SDG) 3 – Good Health and Well-Being, a team from ILMA University conducted a Polio awareness and vaccination drive in the underserved community of Korangi. This event, part of the **ILMA Wellness Champions**

families on the importance of Polio vaccination through comprehensive sessions that fostered trust and open communication. The team also distributed essential gifts and food items to families in need, supporting community well-being. This initiative not only raised awareness about

prevention but also ensured access to vital health services, showcasing ILMA University's commitment public health and community welfare. Through such efforts, the university continues demonstrate the impactful role of education compassion.









Early Detection Matters: Breast Cancer Awareness Initiative

ILMA University has made significant strides promoting Sustainable Development Goal (SDG) 3 - Good Health and Well-Being through an impactful Breast Cancer Awareness Social campaign. This Corporate Responsibility (CSR) initiative organized educational camps that reached over 300 community members, emphasizing early detection and prevention through workshops on self-examination techniques and treatment options.

Additionally, fundraising efforts supported local organizations assisting breast cancer patients with medical expenses counseling services. This initiative not only educated the community but also directly impacted the lives of those affected by breast cancer, reflecting ILMA University's commitment to addressing critical health issues and fostering a culture of care. Through such efforts, ILMA demonstrates that collective action can lead to meaningful positive change.



Lifesaving Impact: Blood Donation Drive for Community Health







On November 30th, 2023, ILMA University hosted a successful Blood Donation Drive in collaboration with Saylani Welfare Blood Bank and Thalassemia Center, aligning with Sustainable Development Goal (SDG) 3 - Good Health and Well-Being. The event attracted over 150 participants from the university community, emphasizing strong support for thalassemia patients. Esteemed representatives from Saylani Welfare, including Dr. Ghulam Sarwar and Dr. Zunair Ahmed, along with dedicated paramedical staff, ensured a safe donation process. This initiative not only provided crucial blood supplies but also fostered a culture of compassion and social responsibility. By strengthening partnerships with local health organizations, ILMA University demonstrated the vital role of community engagement in enhancing public health and encouraged participation in future health initiatives.

First Aid Ready: Hands-On Workshop for Emergency Skills

On September 4, 2023, ILMA University hosted an impactful First Aid Hands-On Workshop, designed to equip students with essential life-saving skills. Organized as part of the university's commitment to health and safety awareness, the workshop featured practical training led by a dedicated team from Dow University of Health Sciences. Participants, numbering over 100, engaged in interactive sessions covering crucial first aid techniques such as CPR, wound

care, and emergency response strategies, gaining hands-on experience that bolstered their confidence in managing emergencies. Attendees expressed enthusiasm for the skills acquired, recognizing their importance both on campus and in personal life. ILMA University is dedicated to fostering a culture of safety and preparedness, and plans to continue offering similar workshops, reinforcing its commitment to health education and community service.



Heading Sports Facilities for Local Community

ILMA University Takes Pride in Its Strong Connection to the Local Community Fosters This Bond by Hosted CricketTournament in 2023, That Brings Together Cricket Enthusiasts, Students, and Community Members From Across the Region. The ILMA Community Cricket Tournament Has Become Celebrated Event, Aimed at Encouraging Sportsmanship, Teamwork, and Community Engagement . Open to Local Teams of All Skill Levels, the Tournament Provides an Exciting Platform for Aspiring Cricketers to Showcase Their Talent, Fostering a Spirit of Camaraderie and Friendly Competition. Held on ILMA University's State-ofthe-Art Cricket Ground, the Tournament Features Facilities and Amenities That Ensure an Enjoyable Experience for Both Players and Spectators. Each Year, Teams Participate in a Thrilling Series of Matches, With Well-trained Umpires and Officials Overseeing the Games to Maintain a High Standard of Sportsmanship. The University is Committed to Making This Event as Inclusive as Possible, Encouraging Families, Friends, and Local Supporters to Attend and Cheer for Their Favorite Teams, Creating an Atmosphere That is Both Festive and Supportive.





Supportive Spaces: Counseling for Students and Staff at ILMA University

ILMA University Enhances Student Mental Health Through Its Supportive Spaces: Counseling for Students Initiative, Featuring a Dedicated Counseling Area and Professional Counselors. Approximately 1,000 Students—40% of the Student Body—have Utilized These Services. The Initiative Offers Workshops and Awareness Campaigns, Conducting Over 250 Group Sessions on Stress Management and Mindfulness With Nearly 600 Participants. Feedback Indicates That 85% of Students Reported Improved Mental Well-being. Outreach Programs Have Reached Over 3,000 Students, Increasing Counseling Engagement. By Collaborating With External Mental Health Organizations, ILMA University Aims to Foster a Culture Prioritizing Mental Wellness, Equipping Students With Essential Support and Resources.

Maximize Productivity: Strategies for Employee Well-being Seminar at ILMA University

Ilma University Hosted the Seminar Enhancing Employee Productivity: Strategies for Well-being and Performance Emphasizing the Importance of Employee Well-being in the Workplace. Attended by the Vice Chancellor, Registrar, Deans, Faculty, Staff, and Students, the Event Showcased the University's Commitment to a Healthy Work Environment. Expert Speakers Highlighted the Benefits of Structured Wellness Programs, Including Mental Health Support, Physical Fitness Initiatives, Work-life Balance Strategies, and Ergonomic Designs, Noting Their Positive Impact on Employee Health and Productivity. The Vice Chancellor Underscored the Link Between Employee Wellness and Organizational Success. The Seminar Concluded With a Call for Collaboration Between Academic Institutions and Industries to Develop Sustainable Wellness Programs, Promoting a Holistic Approach to Workplace Productivity.



Telemedicine Revolution: Digital Health in Pakistan Webinar at ILMA University

ILMA University Hosted an Online Webinar Titled Telemedicine and Digital Health in Pakistan: Navigating the Post-covid Era in Collaboration With Healthcare Sector Stakeholders. Attended by the Vice Chancellor, Deans, Faculty, Staff, and Students, the Event Examined the Evolving Healthcare Landscape in Pakistan Post-pandemic. Expert Panelists Discussed the Rapid Growth of Telemedicine and Digital Health Services, Highlighting Their Role in Improving Access to Care in Remote Areas and Enhancing Patient Diagnostics. They Emphasized the Need for Robust Digital Health Policies, Cybersecurity Measures, and Increased Public Awareness. The Vice Chancellor Underscored the Importance of Collaboration Between Academic Institutions and the Healthcare Sector to Advance Digital Health Initiatives, Ensuring Equitable Access to Healthcare in Pakistan. The Webinar Concluded With a Vision for Telemedicine's Critical Role in Shaping the Future of the Country's Healthcare System.

Sustainable Beauty: Health Meets Cosmetics Workshop at ILMA University

Ilma University's Faculty of Fashion and Media Design Hosted a Workshop Titled Sustainable Beauty: the Intersection of Health and Cosmetics. Esteemed Cosmetologists Shared Insights on Eco-friendly Ingredients, Ethical Sourcing, and the Environmental Impact of Cosmetics. Attendees Explored Trends in Clean Beauty and Conscious Consumerism. The Workshop Concluded With Remarks From Dr. Yasmin Sultana, Dean of the Faculty, and a Vote of Thanks From the Registrar, Highlighting the Initiative's Value for Students Navigating the Evolving Beauty Industry.



30+
Publications

60% Engagement

85% Satisfaction

2100+
Total Beneficiaries









ILMA University is committed to advancing inclusive and high-quality education through impactful initiatives that empower students and communities. The university has provided scholarships, including those strengthening Pakistan-Malaysia ties, guided students at Gulistan Shah Abdul Latif School, and supported the children of martyred police officers. ILMA's students actively contributed by distributing books, stationery, and conducting workshops in underserved areas. The university has also hosted seminars on post-COVID-19 education, organized visits to the Pakistan Stock Exchange, and celebrated academic excellence at its 17th convocation. Through art exhibitions, film festivals, and global forums, ILMA University continues to lead with a mission to inspire future generations with excellence and opportunity.



Career Counseling Day:

Guiding Future Leaders

ILMA University enhances mental health support through daily counseling services in a dedicated area, serving around 1,000 students—40% of the student body. The program offers over 250 group sessions on stress management and mindfulness, with nearly 600 participants reporting an 85% improvement in mental well-being. Outreach efforts have reached over 3,000 students, increasing awareness and engagement in counseling services. By partnering with external mental health organizations, ILMA University fosters a culture prioritizing mental wellness to support students' academic and personal success.

Honoring Heroes: **Supporting Children of Martyred Police Officers**



ILMA University has launched a scholarship program in collaboration with Sindh Police to provide educational opportunities for the children of martyred police officers, offering up to 100% financial aid. This initiative honors the sacrifices made for public safety and aims to break the cycle of disadvantage, creating a brighter future for these children. By equipping them with essential resources to achieve their academic goals, the program promotes quality education and social justice. Through this commitment, ILMA University fosters peace and resilience, empowering the next generation to contribute positively to society while embodying its values of inclusivity and social responsibility

Job Fair: Connecting Talent With Opportunity

"ILMA University's Job Fair, Inaugurated by FPCCI Senior Vp Mr. Suleman Chawla, Successfully Connected Students With Over 100 Recruiters. The Event Promoted SDG 8: Decent Work and Economic Growth, Offering Networking, Career Opportunities, and Skill-enhancing Workshops. Mr. Chawla Highlighted the Importance of Partnerships, Aligning With SDG 17. ILMA University Thanked All Participants for Supporting Student Career Growth and Contributing to Pakistan's Economic Development."

Empowering Students: **Guiding Future Leaders at ILMA University**

Outreach **ILMA** University's Marketing department recently conducted a career counseling session at Government Girls Higher Secondary School Landhi 1, aimed at enhancing students' access valuable educational resources. This initiative of promotes awareness diverse academic pathways, aligning with the goals of equitable access to quality education and reducing educational inequalities. By providing insights into various career opportunities, ILMA University empowers young individuals in underserved communities to make informed decisions about their futures. Through this effort, the university reinforces its commitment to fostering an inclusive educational landscape and investing in the aspirations of youth from all backgrounds.



Quality Education Initiative:

Uplifting Underprivileged Students in Gadap

ILMA University has launched commendable initiative to empower underprivileged students at a local school in Gadap, Karachi. As part of their community outreach program, the university provided essential educational resources, distributing school bags, books, and stationery to over students to enhance their learning experience. Additionally, they contributed to vital structural improvements by repairing the school's ceiling, creating a safer environment for both students and teachers. With approximately 200,000 PKR in donations, this initiative underscores ILMA University's

commitment to academic excellence and social responsibility, aiming to inspire positive change through education and community service. By actively uplifting underserved communities, the university is dedicated to ensuring equal opportunities for all and plans to continue supporting the students of Gadap in the future.









ILMA University recently showcased its commitment to empowering youth through an education and career counseling session at Gulistan Shah Abdul Latif Boys Higher Secondary School. Organized by the Outreach & Marketing department, the initiative aimed to illuminate academic and career pathways for students.

Guided by experienced professionals from ILMA University, participants explored various educational programs, learning to align their interests and strengths with potential career options. The session featured interactive discussions and Q&A segments, allowing students to engage directly with professionals and gain insights into different fields.

This initiative reflects ILMA University's dedication to Sustainable Development Goal 4 (Quality Education) and community outreach, positively impacting young individuals and equipping them with the knowledge and skills needed for their future. The university looks forward to implementing similar initiatives to ensure all students receive the guidance and

Teacher Training

Workshop on Becoming an & Program Reviewer

ILMA University proudly participated in a transformative three-day workshop titled "How to Become an Institutional & Program Reviewer," organized by the Sindh Higher Education Commission and the Higher Education Commission of Pakistan. This workshop was attended by our dedicated Quality Assurance team, reflecting our unwavering commitment to continuous improvement and adherence to the highest educational quality standards.

The workshop provided invaluable insights into effective review processes and methodologies that enhance the quality of educational programs. By engaging with experts in the field, our team gained practical knowledge that will further bolster our ongoing efforts to deliver an enriching educational experience to our students.

This initiative aligns seamlessly with SDG 4: Quality Education, which emphasizes the importance of ensuring inclusive and equitable quality education and promoting lifelong learning opportunities for all. ILMA University remains steadfast in its mission to uphold these principles, continually striving to enhance the quality of education provided to our diverse student body.

As we implement the strategies and insights gained from this workshop, ILMA University is poised to elevate its educational offerings, reinforcing our commitment to fostering an environment of academic excellence and integrity.



Post-COVID Quality in Higher Education Seminar

ILMA University's Quality Assurance & Liaison Department hosted a thought-provoking seminar titled "Quality in Higher Education Post-COVID-19" at its Main Campus. The event featured distinguished speaker Dr. Nadia Tahir, the former Managing Director of the Quality Assurance Agency at the Higher Education Commission of Pakistan.

Dr. Tahir led an engaging discussion addressing the myriad challenges faced by educational institutions in maintaining quality standards in the aftermath of the pandemic. Her insights into the evolving landscape of higher education were invaluable for attendees, who included Deans, Directors, faculty members, and students.

The seminar fostered a dynamic dialogue on effective methodologies and best practices aimed at enhancing educational standards and ensuring equitable access to quality education for all. Participants shared their experiences and explored innovative approaches to overcome the challenges posed by COVID-19.

This event aligns with ILMA University's commitment to continuous improvement in education quality and its dedication to equipping students with the skills and knowledge necessary to thrive in a rapidly changing world.

ILMA University looks forward to future discussions and initiatives aimed at promoting excellence in higher education, reinforcing its role as a leader in academic quality and innovation.









Outreach Activities

ILMA Strengthens Pakistan-Malaysia Ties with New Scholarship Program

ILMA University excited to launch a new scholarship program aimed Malaysian students and citizens residing Pakistan. in This initiative reflects the university's commitment to enhancing educational opportunities and fostering cultural exchange between Pakistan and Malaysia. By providing financial support, the scholarship program ensures access quality education. empowering students while promoting personal and professional growth. This strategic effort not

only underscores ILMA University's dedication to academic excellence but also strengthens the friendship between the two nations. Aligning with Sustainable Development Goal (Quality Education). the aims program provide equitable, inclusive education nurture and crosscultural interactions, contributing to a more interconnected and







ILMA University hosted an informative session on "Stock Market & Investments" for its Business Administration students, aimed at deepening their understanding of financial markets and investment strategies. Esteemed experts Muhammad Munir Khanani and Mr. Mobashar Sadik shared their extensive knowledge of the Pakistan Stock Exchange, equipping students with essential skills to navigate the investment landscape. This initiative underscores ILMA University's commitment to fostering financial literacy and practical knowledge, contributing to SDG 17: Partnerships for the Goals. By collaborating with industry professionals, the university enhances educational experiences and promotes sustainable economic growth. Ultimately, the session not only educated students on informed investment decisions but also inspired them to explore opportunities within the





ILMA University Hosts Alumni Reunion Night:

ILMA University recently hosted a successful Alumni Dinner and Reunion Night, celebrating the achievements of its graduates and fostering valuable connections among alumni, faculty, and current students. The event served as a platform for emphasizing sharing experiences, lifelong learning and professional development, while reinforcing ILMA University's commitment to creating a supportive academic community. This gathering aligns with the university's mission to promote quality education











Media & Design Students Visit Karachi Press Club for Creative Inspiration

Karachi, Pakistan – Students from ILMA University's Faculty of Media and Design recently visited the Karachi Press Club. valuable gaining insights into the dynamic media landscape. This initiative underscores ILMA University's commitment to experiential learning, providing students with firsthand exposure to

journalism and media ethics. During the visit, students with engaged seasoned iournalists and media professionals, exploring the press club's operations understanding vital role of media in society. By deepening their understanding of the responsibilities media's

and challenges, this experience aims to inspire the next generation of professionals media committed to ethical practices and informed reporting, aligning with the university's mission to deliver quality education for impactful careers in communication.







Education for all Open access to Resource

E-Library

ILMA University's E-Library serves as a vital digital resource center, providing students with access to over 50,000 digital books, journals, and research papers across various disciplines. This extensive collection caters to the diverse academic needs of the university community, allowing students to search for and access materials conveniently,

anytime and anywhere. In its first month, the E-Library recorded an impressive 10,000 downloads, showcasing the high demand for digital resources among students. This initiative not only supports academic excellence but also reflects ILMA University's commitment to leveraging technology for an enriched educational experience.

50,000

digital books, journals, and research papers

10,000

First Month Downloads

TORCH

Office TORCH (Technology Commercializable Research-Based Hatch) is an incubation center at ILMA University dedicated to helping startups access potential markets by providing funding of up to \$10,000 and free support from a network of top experts in training, fundraising, networking, and promotion. This initiative aligns with Sustainable Development Goal 4 (Quality Education) by promoting inclusive and equitable educational opportunities and fostering entrepreneurial skills.

ILMA University, recognized as one of Pakistan's top higher education institutions, has been instrumental in delivering quality education since its establishment in 2001. Through collaborations with national and international institutions under the Office of Research Innovation Commercialization (ORIC). TORCH accelerates innovation and empowers aspiring entrepreneurs to develop smart solutions that lead to commercialization, ensuring a positive impact on the educational and entrepreneurial landscape.





Open Events

ILMA Film Fest 2023:

A Cinematic Extravaganza

We are excited to share the success of the ILMA Film Fest held on March 29, 2023. This showcased а diverse collection of films. celebrating the artistry of filmmaking and promoting creative expression. providing a platform for established and emerging talents. the festival reinforced the importance of storytelling in education and cultural understanding, aligning with our commitment to fostering an inclusive and equitable





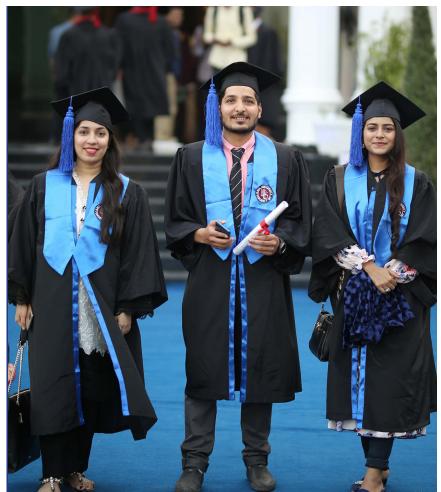
ILMA University's Fashion Design students showcased their artistic talent during a captivating art exhibition held across both campuses, guided by Ms. Farheen Zaidi. The event highlighted their innovative designs and creative expressions, receiving acclaim from industry professionals and visitors. This initiative underscores the university's commitment to quality education (SDG 4) by providing opportunities for students to demonstrate their learning and practical skills while preparing for successful careers in the fashion industry. Additionally, the exhibition aligns with SDG 8 by promoting entrepreneurship and economic growth in the creative sector, offering students valuable exposure to industry leaders that can lead to internships and job opportunities. Ultimately, the event celebrated students' dedication and reinforced ILMA University's mission to foster a vibrant artistic community.











Karachi, Pakistan **ILMA** University celebrated its 17th Convocation, honoring over 500 graduates from various faculties. This grand event recognized the remarkable academic achievements of students and underscored the university's role in shaping future leaders. The ceremony showcased the diverse talents nurtured at ILMA, reflecting a commitment to quality education (SDG 4). Graduates, equipped with essential knowledge and skills, are ready to make meaningful contributions society, to embodying the university's dedication to lifelong learning and educational excellence.

Additionally, the event highlighted ILMA's commitment to strategic partnerships (SDG 17) bv collaborating with various organizations and educational institutions to enhance learning experience and create pathways for student success. The Vice-Chancellor, Prof. Dr. Zafar Mansoor Uz Dawood. encouraged graduates to pursue their passions and use their education to drive positive change in their communities. Esteemed quest speakers shared insights on leadership, innovation, and social responsibility. ILMA University remains steadfast in its mission to provide quality education, foster leadership skills, and cultivate a collaborative environment that empowers students to thrive in an ever-evolving world.









Entrepreneurship Gala: Showcasing Innovation and Business Talent



University ILMA hosted the Gala Entrepreneurship 2023. showcasing innovative business ideas from 50 students across 10 startups, while aligning with Sustainable Development Goals (SDG) 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth). Judged by Dr. Adnan Khursheed from SMIU's Business Faculty, participants demonstrated exceptional passion and creativity, earning accolades from industry experts. Special thanks went to Miss Hanefan Shaikh and her team for creating a platform that nurtures talent and encourages entrepreneurial development. The gala highlighted the potential of youth to transform Pakistan's





Vocational Training and Skills Development Programs

Sewing Workshop: **Empowering Through Craft**

The Sewing Workshop aimed to empower students, particularly women, by equipping them with essential sewing skills that foster creativity and self-reliance. Conducted over four sessions, the program engaged 20 participants in learning about various sewing tools, materials, basic stitching techniques, and garment construction. This initiative not only encouraged personal expression but also highlighted the importance of sustainable fashion practices. By culminating in the creation of a simple garment or accessory, the workshop empowered students to enhance their skills and contribute to sustainable fashion, aligning with the goals of SDG 4, which promotes inclusive and equitable quality education and lifelong learning opportunities for all.

Painting Workshop: **Art as Empowerment**

The Painting Workshop provided students with an opportunity to explore their artistic potential while fostering confidence and empowerment through creativity. 15 participants learned various painting techniques and mediums, including watercolor, acrylic, and oil. The workshop emphasized personal expression and resilience, allowing students to create meaningful works of art. The culmination of their efforts was showcased in an exhibition, promoting appreciation for their creativity and reinforcing the idea that art can inspire change and self-empowerment. This initiative aligns with SDG 4, which advocates for inclusive and equitable quality education and the promotion of lifelong learning opportunities for all.



Networking Workshop: **Cultivating Connections for Growth**

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IT Workshop: Bridging the Digital Divide

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Web Designing and Development Workshop: **Creating Digital Futures**

ILMA University hosted a comprehensive vocational training program in web design and development, emphasizing the importance of digital skills for sustainable growth. Over six sessions, 18 participants engaged in hands-on training, learning the fundamentals of HTML, CSS, and JavaScript, as well as principles of responsive design.

The program aimed to empower students to create websites that not only showcased their unique perspectives but also served as platforms for advocacy on women's and social issues. By the conclusion of the training, participants successfully built and launched their personal websites or portfolios, demonstrating their newly acquired skills and promoting digital sustainability.

Communication Skills Workshop: **Empowering Voices**

The Communication Skills Workshop, part of ILMA University's annual vocational training program in 2023, focused on enhancing essential verbal and written communication skills crucial for success in professional settings, with an emphasis on empowering women in communication. Over the course of three sessions, 22 participants received training on effective communication techniques, public speaking skills, and business writing essentials. Through practical exercises, including mock presentations and peer feedback, students refined their skills, preparing them for future career opportunities and encouraging them to use their voices for advocacy and change.



Session on Pakistan's Economic Challenges With Former Finance Minister

ILMA University Hosted Former Finance Minister Miftah Ismail for a Session on Pakistan's Economic Challenges, Focusing on Fiscal Deficits, Low Investment, and Political Instability. Emphasizing SDG 8: Decent Work and Economic Growth, Ismail Called for Sustainable Fiscal Policies and Stable Governance to Drive Long-term Progress. The Event, Aligned With SDG 17: Partnerships for the Goals, Highlighted the Need for Collaboration Between Academia and Policymakers. Around 50 Attendees, Including Students and Professionals, Participated in the Discussion on Economic Reforms.





Business Administration Students Explore Stock Market Dynamics at Pakistan Stock Exchange

ILMA University's Business Administration Department Organized a Student Visit to the Pakistan Stock Exchange (PSX) for an Immersive Session on Stock Market and Investments. Around 70 Students Gained Practical Insights Into Stock Market Operations and Investment Strategies, Bridging Theory With Real-world Application. This Initiative Supports SDG 4: Quality Education and SDG 8: Decent Work and Economic Growth, Reflecting ILMA's Commitment to Equipping Students With the Skills Needed for Success in Finance and Investment Sectors.





Panel Discussion on Textile Industry Challenges and Solutions

ILMA University Hosted a Panel on Pakistan's Textile Industry Challenges, Focusing on Low Investment and High Production Costs. Experts and Academics Discussed Sustainable Growth Solutions, Aligning With SDG 8 (Decent Work) and SDG 9 (Industry Innovation). The Event, Attended by 40 Participants, Highlighted the Importance of Academia-industry Collaboration to Boost Productivity, Attract Investment, and Integrate Sustainable Practices, Reflecting ILMA's Commitment to Economic Development.

ILMA University Explores Banking Evolution and Financial Inclusion

ILMA University Held a Session on the Evolution of Banking Focusing on Virtual Remittance Gateways and Their Role in Advancing Financial Inclusion. The Event, Attended by 65 Participants, Highlighted the Impact of Technology on Enhancing Access to Financial Services, Aligning With SDG 8 (Economic Growth) and SDG 9 (Industry Innovation). Experts Emphasized the Importance of Partnerships to Expand Virtual Banking and Boost Financial Inclusion in Pakistan.



ILMA University Hosts Discussion on Islamic Banking Sustainability

ILMA University Recently Hosted a Comprehensive Discussion on the Sustainability of Islamic Banking, Aiming to Address Common Misconceptions Surrounding This Financial System and Highlighting the Pivotal Role of Islamic Scholars in Shaping Its Future. The Session Aligned With Sustainable Development Goals (SDG) 8, Promoting Inclusive Economic Growth, and SDG 12, Which Advocates for Responsible Consumption and Production. The Event Emphasized How Islamic Banking Principles Can Foster a Sustainable Banking Ecosystem in Pakistan by Promoting Ethical Investment and Financial Practices. Through This Initiative, ILMA University Continues to Prepare Its Students to Contribute Meaningfully to the Evolving Landscape of Sustainable Finance, Empowering Them With the Knowledge to Support the Growth of Islamic Banking in a Socially Responsible Manner.

Students Discover Economic **Heritage at State Bank Museum**

ILMA University Organized a Management Student Visit to the State Bank Museum and Art Gallery, Offering Insights Into Pakistan's Economic History. The Visit Supported SDG 4 (Quality Education) and SDG 8 (Economic Growth), Inspiring Students to Connect Historical Context With Modern Economic Challenges and Prepare for Leadership in the Financial Sector. Additionally, ILMA Launched Vocational Training and Skills Development Programs, Including Workshops on Sewing, Painting, Networking, It, Web Design, and Communication Skills. These Programs, Which Empowered Over 130 Students, Enhance Employability and Promote Sustainable Practices, Reflecting the University's Commitment to Student Growth and Career Readiness.

984 **Graduation Rates**





5 GENDER EQUALITY



– ILMA University is dedicated to Sustainable Development Goal 5: Gender Equality by empowering needy widows and promoting equal opportunities for female students. We provide 100% scholarships for marginalized women and raise awareness about the challenges faced by widows. Our students actively engage in the community, celebrating female achievements, including gold medalists at convocations. Through these initiatives, ILMA fosters an inclusive environment, committed to creating a more equitable future for all women.



Combating Harassment:

Promoting Safety and Respect

On October 16, 2023, ILMA University hosted a seminar titled "From Awareness to Action: Implementing Effective Anti-Harassment," aimed at raising awareness and providing practical tools to combat harassment on campus. The event featured expert speakers and interactive

discussions, engaging faculty, staff, and students in strategies to foster a safe, respectful environment and implement effective policies. This initiative aligns with SDG 5 – Gender Equality, reinforcing ILMA University's commitment to maintaining a safe educational space for all.

Diversity and Inclusion

Promoting Inclusivity and Talent in Sports

On October 28, 2023, ILMA University successfully hosted a multi-sport event featuring Badminton, Table Tennis, and Arm Wrestling. A total of 36 participants (12 males and 14 females for Badminton and Table Tennis, and 10 participants for Arm Wrestling) competed. The Badminton and Table Tennis matches included singles and doubles, while Arm Wrestling saw intense one-on-one bouts. The event featured knockout stages and thrilling finals, culminating in a lively closing ceremony where winners and runnersup received trophies and medals. This event highlighted sportsmanship, teamwork, and inclusivity, reflecting ILMA University's commitment to equal opportunities for all students and promoting a healthy competitive spirit aligned with SDG 5 - Gender Equality.











Breast Cancer Awareness: Promoting Inclusive Health Conversations

ILMA University recently organized a significant Breast Awareness session. focusing promoting on Sustainable Development Goal (SDG) 3 - Good Health and Well-Being, and SDG 5 - Gender Equality. The event attracted over 150 attendees, with 40% of participants being male, reflecting balanced engagement in this vital health conversation. The session included workshops and information exchanges, emphasizing early detection, prevention, self-examination techniques, and available treatment options. A fundraising initiative also supported local organizations assisting breast cancer patients. This initiative underscores ILMA University's commitment to public health and gender equality, empowering students to actively contribute to community welfare









Women Entrepreneurship

"ILMA University Recently Hosted a Highly Impactful Seminar on Women's Entrepreneurship, Aimed at Inspiring and **Empowering Aspiring** Female Entrepreneurs. The Seminar Brought Together Successful Women Business Leaders, Industry Experts, and Mentors Who Shared Their Journeys, Insights, and Strategies for Overcoming the Challenges Faced by Women in the Business World.

The Event Saw Enthusiastic Participation From Female Students Across Various Disciplines, Eager to Learn About Launching and Scaling Their Own
Businesses. The Speakers
Highlighted the Importance
of Women's Economic
Empowerment and the Role
of Female Entrepreneurs
in Driving Innovation and
Economic Growth. They
Discussed Key Aspects
of Starting a Business,
Including Idea Validation,
Business Planning,
Accessing Funding, and
Leveraging Digital Platforms
for Marketing and Sales.

The Seminar Also Included Interactive Sessions Where Students Engaged in Discussions on Identifying

Market Opportunities,
Building Strong Networks,
and Developing Sustainable
Business Models. Special
Emphasis Was Placed on the
Unique Challenges Women Face
in Entrepreneurship, Such as
Limited Access to Finance and
Gender Biases, and How These
Can Be Addressed Through
Resilience, Education, and
Community Support."











5+ Publications

580+

Beneficiaries

30 - 70

Female /Male Ratio









– ILMA University is resolutely committed to clean water and sanitation through its Spartan Elite team, which has installed hand pumps in underprivileged areas of Sindh and distributed water bottles and juices to those in need during the scorching summer in Karachi. On campus, ILMA ensures easy access to safe drinking water with dispensers on every floor and regular maintenance of sanitation systems. These initiatives underscore ILMA University's leadership in promoting sustainable water practices and enhancing community well-being.





during the intense summer heat in Karachi, offering essential relief and emphasizing the importance of hydration. This initiative exemplifies ILMA University's core values empathy, social responsibility, engagement, and community institution's showcasing the commitment to humanitarian causes and sustainable solutions benefit that underserved communities.



Beach Clean-Up and Recycling at Sea View

On November 28, 2023, ILMA University students led a Beach Cleaning and Environment Protection Day at Sea View, showcasing their commitment to sustainability and environmental stewardship. Approximately 20 students actively collected waste from the beach, aiming to reduce ocean pollution

and promote recycling and waste management practices. This hands-on initiative served as both an educational opportunity and a beautification effort, emphasizing the importance of protecting marine life and coastal ecosystems. By working together to achieve Sustainable Development Goals (SDGs) such as SDG 6 – Clean Water and Sanitation, SDG 11 – Sustainable Cities and Communities, and SDG 12 – Responsible Consumption and Production, the students demonstrated how collective action can lead to significant environmental improvements. This event reflects ILMA University's dedication to nurturing environmentally conscious leaders and fostering a culture of



Installation of hand pumps

This Initiative Aims to Provide an Additional Source of Water While Promoting Eco-Friendly Practices and Reducing the University's Reliance on Municipal Water Supplies. The Hand Pump Will Serve as a Sustainable Solution for Water Access, Especially in Areas Where Water is Needed for Nonpotable Uses Such as Landscaping, Cleaning, and Maintenance.



ILMA University is Committed to Creating Sustainable Campus Environment and Leading Efforts in Environmental Stewardship. As Part of Its Sustainability Initiatives, The University Has Adopted Several Strategies Innovative Aimed MinimizingWaterUsageandConserving Resources. A Key Component of This Approach Involves Landscaping With Drought-Tolerant Plants . Which Are Designed to Thrive With Minimal Water, Significantly Reducing Fresh Water Consumption on Campus. By Focusing Drought-Resistant Vegetation ILMA University Enhances Water Conservation Efforts While Maintaining a Vibrant and ECO-friendly Landscape. This Initiative Complements Other Water-saving Practices on Campus, Such as Optimizing Cooling Systems to Maximize Efficiency and Limiting Water Usage for Non-Potable Purposes.







Breast Cancer Awareness: Promoting Inclusive Health Conversations

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and information exchanges, emphasizing early detection, prevention, self-examination techniques, and available treatment options. A fundraising initiative also supported local organizations assisting breast cancer patients. This initiative underscores ILMA University's commitment to public health and gender equality, empowering students to actively contribute to community welfare











Energy Plans

"ILMA University, Building Operation, and Maintenance Activities Include Various Approaches to Ensure Efficient and Sustainable Management

Preventive Maintenance

Energy Audits

Regular Assessments Are Conducted to Identify and Reduce Probable Energy Wastage.

Predictive Maintenance

Solar Panel and Inverter Analysis: Reviews and Analysis of Solar Panels and Inverters Are Carried Out to Ensure They Operate Optimally, Maintaining Energy Efficiency.

Energy Efficiency Plans

Phase 1: Solar Panels Will Be Systematically Installed, to Transition Each Department's Electricity Consumption to Solar-based Power Generation.

Phase 2: Wind Power Generation Equipment Will Be Installed to Meet the Electricity Requirements of Garden Areas and Other Outdoor Lighting on Campus.

Phase 3: Deployment of Solar Panels With a Capacity of 150 Kilowatts Will Be Implemented in Our New Building to Further Enhance Renewable Energy Generation on Campus."

Energy Consumption Plan

"ILMA University is Committed to Reducing Its Overall Energy Consumption Through a Well-structured Energy Efficiency Plan. Here's a Comprehensive Plan Ilma University Could Implement to Further Improve Energy Efficiency on Campus.

Conduct Regular Energy Audits

Objective

Identify Areas With High Energy Consumption and Inefficiencies.

Action

Perform Quarterly Energy Audits on All Campuses to Assess Energy Usage, Focusing on Lighting, Heating, Cooling, and Equipment Usage.

Outcome

Accurate Data to Guide Energy-saving Strategies and Optimize Resource Allocation.

Install Energy-Efficient Lighting



Objective

Reduce Energy Usage by Transitioning to Eco-friendly Lighting.

Action:

Replace All Traditional Bulbs With Led or Energy-efficient Lighting in Classrooms, Hallways, Labs, and Outdoor Spaces. Sensors Can Be Installed in Low-traffic Areas to Automatically Turn Lights Off When Not in Use.

Outcome

Significant Reduction in Energy Consumption From Lighting, Contributing to a More Sustainable Campus.

Promote Renewable Energy Sources

Objective

Decrease Dependency on Non-renewable Energy Sources.

Action

Expand the Use of Solar Panels and Explore Wind Energy Options on Campus. Ilma Already Has Solar Panels, So Increasing Their Coverage and Optimizing Usage Can Further Reduce the Campus's Carbon Footprint.

Outcome

Reduction in Electricity Costs and a Cleaner, Renewable Source of Energy.

Implement Energy-Conscious Behavior Programs

Objective

Educate and Encourage Students, Faculty, and Staff to Adopt Energy-saving Habits.

Action

Conduct Regular Awareness Workshops and Place Informational Posters Around Campus to Remind the Community to Turn Off Lights, Computers, and Other Equipment When Not in Use. Initiate ""Green Challenges" to Encourage Everyone to Contribute Actively.

Outcome

Cultivating a Culture of Energy Mindfulness, Leading to a Sustained Reduction in Energy Consumption.

Upgrade to Energy-Efficient Appliances

Objective

Reduce Energy Used by Outdated Equipment.

Action

Gradually Replace Old, Energy-intensive Appliances and Office Equipment With Energy-efficient Models in Laboratories, Kitchens, and Offices.



Outcome

Decreased Energy Usage From Equipment, Contributing to the University's Sustainability Goals.

Introduce Smart Meters for Real-Time Monitoring

Objective

Track and Manage Energy Usage in Real-time for Better Control.

Action

Install Smart Meters in Various Buildings and Campus Zones to Monitor Energy Consumption and Identify Usage Patterns. Use the Data to Adjust Operations and Reduce Peak Usage.

Outcome

Greater Control Over Energy Usage, Allowing for Adjustments and Better Resource Planning."

1. Lighting								
Lighting Type	Quantity	Power (kWh)	Usage (hrs/day)	Total Energy (kWh)				
LED / Solar	250	50	10	31,250				
	2. H	VAC (Heating, Ventilation, and	l Air Conditioning)					
System Type Quantity		Power (kWh)	Usage (hrs/day)	Total Energy (kWh)				
Split AC (1.5 ton)	90	162	4	162,000				
	-66	3. Office Equipme	nt					
Device	Quantity	Power of All Devices (kWh)	Usage (hrs/day)	Total Energy (kWh/day)				
PC	200	40	2	20,000				
Laptops	129	6	6	9,675				
Printers	10	5	3	3,750				
Scanners	4	0	1	100				
Projectors	15	5	2	2,250				

4. Appliances							
Appliance	Quantity	Power (W)	Power (kW)	Usage (hrs/day)	Total Energy (kWh for 250 Days)		
Microwave	2	1,000	1	4	2,000		
Electric Kettle	4	1,500	2	2	3,000		
Security Gate	1	300	0	4	300		
Lawn Mower	1	1,500	2	2	750		
Water Motor	2	750	1	3	1,125		

Summary				
Total Energy Consumption (kWh)	204,627			
Potential Savings	35,000			





3Publications

25% to 50%

Conservation

10+

Dispensars





7 AFFORDABLE AND CLEAN ENERGY



ILMA University showcases its commitment to sustainability by installing a 100-kilowatt solar panel system on its Main campus and a 63-kilowatt system on the Gulshan campus. These initiatives harness renewable energy, significantly reduce the university's carbon footprint, and promote energy efficiency, reinforcing ILMA's role in advancing affordable and clean energy solutions for the community.



ILMA University proudly champions sustainability and renewable energy with the strategic installation of solar panels on the roofs of its Main and Gulshan campuses. The campus boasts an impressive capacity 100 kilowatts, while Gulshan campus contributes an additional 63 kilowatts. This initiative seamlessly with aligns Sustainable Development Goal 7 (Affordable and Energy), which Clean aims to ensure access to sustainable energy for all. By harnessing the power

of solar energy, ILMA University not only reduces its reliance on fossil fuels and decreases energy costs but also significantly lowers its carbon footprint, making a tangible impact in the fight against climate change.

Beyond environmental benefits, the solar energy initiative serves as a living laboratory for students, fostering hands-on learning and awareness of renewable energy technologies. Students engage in practical experiences that enhance their understanding of

preparing them to be the next generation of leaders and innovators in this vital field. Furthermore, the university's commitment to solar energy supports local economic growth by promoting clean energy jobs and technologies in the community. By setting an example in responsible energy consumption, ILMA University illustrates how educational institutions can be at the forefront of advancing sustainability, inspiring both its campus community and the wider society to embrace green energy solutions.

The Critical Role of Carbon Emission Reduction in Achieving Environmental Sustainability:

ILMA University recently hosted a pivotal seminar focusing on the critical issue of carbon emissions and their impact on the environment, emphasizing the urgent need for collective action in addressing climate change. Attended by 130 participants, including students, faculty, and industry experts, the seminar provided a platform for meaningful discussions on sustainable practices and the importance of reducing carbon footprints. This initiative aligns with

Sustainable Development Goal 7 (Affordable and Clean Energy), which aims to ensure access to sustainable energy for all while promoting efforts to combat climate change. The seminar featured expert speakers who shared valuable insights into the sources and consequences of carbon emissions, as well as effective strategies for mitigation. Participants engaged in interactive sessions, learning about innovative solutions and the role of renewable energy in reducing dependency on fossil fuels. By raising

awareness and fostering dialogue on the importance of carbon emission reduction, ILMA University is committed to empowering its community to take action towards a more sustainable future. The seminar not only reinforced the university's dedication to environmental responsibility but also inspired participants to implement sustainable practices in their personal and professional lives, contributing to a greener planet for future generations



Renewable Energy

100 KILO WATT

Main Campus

63 KILO WATT

Gulshan Campus

82GJ

Total energy used from low-carbon sources



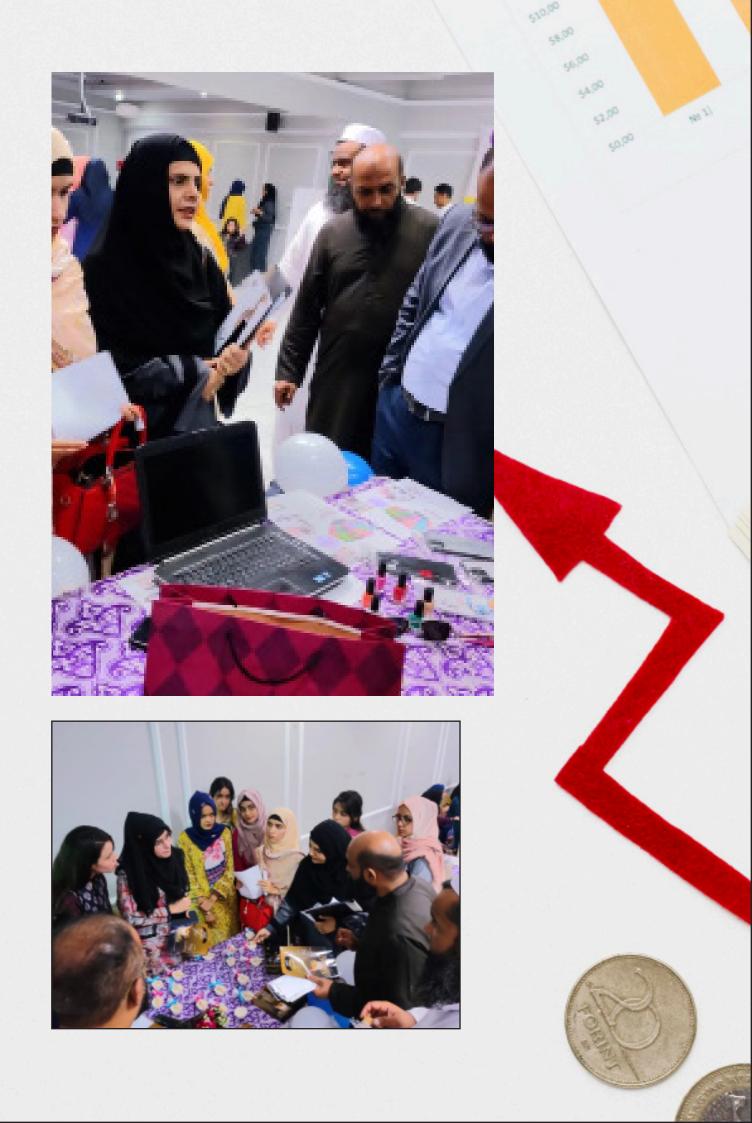


B DECENT WORK AND ECONOMIC GROWTH



– ILMA University is dedicated to fostering economic growth by supporting alumni in their startup ventures and addressing Pakistan's economic challenges. The university enhances students' understanding of finance through initiatives like visits to the Pakistan Stock Exchange and panels discussing banking evolution and financial inclusion. Events focusing on Islamic banking sustainability and explorations of economic heritage at the State Bank Museum further enrich students' knowledge. Collectively, these initiatives empower students and alumni to contribute to economic development in their communities.









ILMA University proudly reports the success of its recent Job Fair, which connected students with career opportunities while promoting Sustainable Development Goal (SDG) 8 by fostering decent work and economic growth. Inaugurated by Mr. Suleman Chawla, Senior Vice President of the Federation of Pakistan Chambers of Commerce & Industry, the fair featured over 100 recruiters, providing valuable networking opportunities. Mr. Chawla praised ILMA University for creating an environment conducive to exploring diverse career

paths and emphasized the importance of partnerships in achieving SDG 17. The event also included workshops designed to enhance professional skills, empowering students to align their aspirations with industry needs. ILMA University extends heartfelt gratitude to all participating organizations for their invaluable support in fostering students' career growth and contributing to the broader economic landscape.







Miftah Ismail, addressing Pakistan's fiscal deficits, low investments, and political instability. This event aligned with SDG 8 on promoting decent work and economic growth and emphasized collaboration between academia and policymakers to foster economic stability, reflecting SDG 17 on partnerships for sustainable development. The session saw participation from





Karachi, Pakistan – ILMA University hosted a session with former Finance Minister







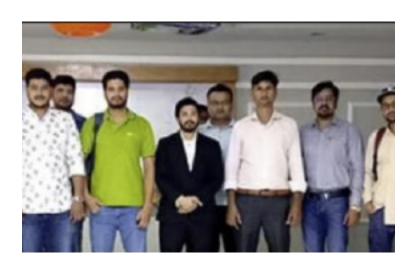


PANEL DISCUSSION ON TEXTILE INDUSTRY CHALLENGES AND SOLUTIONS

Karachi, Pakistan **ILMA** University hosted panel discussion on the challenges facing Pakistan's textile industry, including low investment and high production costs. Emphasizing sustainable growth and innovation, the discussion aligned with SDG 8 on decent work and SDG 9 on resilient infrastructure. The event highlighted the importance of academia-industry collaboration for economic development, attracting approximately participants

ILMA UNIVERSITY EXPLORES BANKING EVOLUTION AND FINANCIAL INCLUSION

Pakistan Karachi. II MA University held a session on the "Evolution of Banking," focusing on Virtual Remittance Gateways' in enhancing financial role inclusion. This initiative promotes collaboration between academia and the financial industry, aligning with SDG 8 for inclusive economic growth and SDG 9 for innovation and resilient infrastructure. The event had around 65 attendees.



ILMA UNIVERSITY HOSTS DISCUSSION ON ISLAMIC BANKING SUSTAINABILITY

Karachi, Pakistan – ILMA University organized a discussion on the Sustainability of Islamic Banking, addressing misconceptions and the role of Islamic scholars. This event aligns with SDG 8 for inclusive economic growth and SDG 12 for responsible consumption, preparing students to contribute to a sustainable banking ecosystem in Pakistan.











Vocational Training and Skills Development Programs

80% (200 Attendees)

Skill Development

75% (150 Attendees)

Creativity Boost

70% (100 Attendees)

Networking Success

Sewing Workshop: Crafting Empowerment

The Sewing Workshop aimed to equip students, particularly women, with essential sewing skills, fostering creativity and self-reliance. Over four sessions, 20 participants learned about various sewing tools and materials, basic stitching techniques, and garment construction. This workshop not only promoted individual expression but also encouraged participants to explore sustainable fashion practices. The culmination involved creating a simple garment or accessory, empowering students to develop their skills while contributing to sustainable fashion.



Painting Workshop: Art as a Catalyst for Empowerment

ILMA University hosted a comprehensive vocational training program in web design and development, emphasizing the importance of digital skills for sustainable growth. Over six sessions, 18 participants engaged in hands-on training, learning the fundamentals of HTML, CSS, and JavaScript, as well as principles of responsive design.

The program aimed to empower students to create websites that not only showcased their unique perspectives but also served as platforms for advocacy on women's and social issues. By the conclusion of the training, participants successfully built and launched their personal websites or portfolios, demonstrating their newly acquired

Communication Skills Workshop: **Empowering Voices**

The Communication Skills Workshop, part of ILMA University's annual vocational training program in 2023, focused on enhancing essential verbal and written communication skills crucial for success in professional settings, with an emphasis on empowering women in communication. Over the course of three sessions, 22 participants received training on effective communication techniques, public speaking skills, and business writing essentials. Through practical exercises, including mock presentations and peer feedback, students refined their skills, preparing them for

future career opportunities and encouraging them to use their voices for advocacy

and change.

Staff Training Workshops

The Painting Workshop provided students with an opportunity to explore their artistic potential while fostering confidence and empowerment through creativity. 15 participants learned various painting techniques and mediums, including watercolor, acrylic, and oil. The workshop emphasized personal expression and resilience, allowing students to create meaningful works of art. The culmination of their efforts was showcased in an exhibition, promoting appreciation for their creativity and reinforcing the idea that art can inspire change and self-empowerment. This initiative aligns with SDG 4, which advocates for inclusive and equitable quality education and the promotion of lifelong learning opportunities for all.



Motivational Lecture

ILMA University Organized an Inspiring Motivational Lecture Aimed at Encouraging Students and Staff to Overcome Challenges and Strive for Success. The Event Featured a Prominent Motivational Speaker Known for Their Transformative Stories of Resilience, Growth, and Achieving Greatness. The Speaker Shared Personal Anecdotes, Discussing Setbacks and Triumphs, to Help the Audience Understand That Persistence and a Positive Mindset Are Key to Reaching Their Goals. The Lecture Encouraged Participants to Adopt a Growth Mindset and Take Control of Their Future. Interactive Elements Allowed Students and Staff to Engage Directly With the Speaker, Asking Questions and Sharing Personal Experiences. By Creating an Environment of Mutual Encouragement, the Motivational Lecture Provided a Powerful Boost to Attendees' Morale and Sense of Purpose. This Event Underscored Ilma University's Commitment to Personal and Professional Development. By Bringing Motivational Voices to Campus, the University Empowers Its Community to Embrace Opportunities, Conquer Fears, and Pursue Their Ambitions With Determination.



Stress Management Workshops

In Response to the Growing Importance of Mental Well-being, ILMA University Hosted a Stress Management Workshop for Students, Faculty, and Staff. The Workshop Focused on Equipping Attendees With Practical Tools to Manage Stress in Both Their Personal and Professional Lives. Renowned Psychologists and Mental Health Experts Led Sessions on Mindfulness, Cognitive Behavioral Techniques, and Relaxation Methods. Participants Were Encouraged to Reflect on Their Stress Triggers and Learn How to Approach Challenging Situations With Resilience. The Workshop Included Guided Meditation and Breathing Exercises, Helping Individuals Recognize and Cope With the Signs of Stress Before They Escalate. Attendees Also Received a Stress Management Toolkit, Which Provided Resources for Maintaining Mental Well-being. The Stress Management Workshop Highlighted Ilma University's Dedication to Creating a Healthy Campus Culture. By Addressing Stress Head-on, the University Supports the Holistic Development of Its Community, Ensuring a Positive Environment Where Individuals Can Thrive



Faculty Training Workshop

To Support the Academic Excellence of Its Teaching Staff , ILMA University Conducted a Faculty Training Workshop in 2023 . This Workshop Focused on Advancing Teaching Methodologies , Incorporating Technology in the Classroom, and Enhancing Student Engagement. Experienced Educators Facilitated the Sessions, Sharing Strategies for Designing Inclusive Curriculum, Fostering Active Learning, and Evaluating Student Performance Effectively. The Workshop Included Interactive Sessions on Digital Tools , Equipping Faculty With Skills to Incorporate Online Resources and Multimedia Content Into Their Lessons. Faculty Members Were Also Introduced to Innovative Assessment Methods, Promoting Formative Assessment Practices to Better Understand and Support Student Learning. Through This Workshop, ILMA University Demonstrated Its Commitment to Academic Quality by Investing in the Growth of Its Educators. The Faculty Training Workshop Empowered Instructors With New Skills, Reinforcing the University's Dedication to Delivering Exceptional Education and Fostering a Stimulating Learning Environment.





Workshop on Renewable Energy for Local Community

"ILMA University Recently Conducted a Comprehensive Workshop on Renewable Energy Tailored for the Local Community, Emphasizing the Importance of Sustainable Energy SourcesinToday'sWorld. The Workshop Aimedto Raise Awareness About the Environmental Impact of Conventional Energy Practices and Presented Renewable Energy as a Viable, Cleaner Alternative. Experts Introduced Attendees to Solar, Wind, and Discussing Their Advantages in Reducing Pollution. The Workshop Included a Hands-on Demonstration on Harnessing Solar Energy Through Panels, Highlighting How Such Systems Can Power Everyday Needs. This Initiative Reflected ILMA University's Commitment to Empowering the Community With Knowledge of Sustainable Practices, Fostering an Understanding of How Individuals and Businesses Can Shift to More Eco-friendly Energy Sources.

Community Members Also Learned About Government Incentives and Potential Cost Savings, Helping Them Understand the Economic Benefits Alongside the Environmental Impact. The Workshop Emphasized ILMA University's Vision to Act as a Catalyst for Change by Providing the Local Population With Tools and Knowledge to Take Actionable Steps Toward a Sustainable Future. With a Strong Focus on Real-life Examples, ILMA University's Workshop Not Only Provided Valuable Insights but Also Inspired the Community to Contribute Positively to the Environment, Aligning With Global Sustainability Goals."

Sustainability Webinar on Environmental GAP

ILMA University Hosted an Insightful Sustainability Webinar on the "Environmental GAP," Focusing on the Urgent Need to Address Disparities Between Current Environmental Practices and Sustainable Development Goals. The Webinar Covered Pressing Topics Such as Resource Depletion, Pollution, and Biodiversity Loss, Highlighting How These Issues Contribute to the Growing Environmental GAP. Experts Discussed Actionable Strategies to Minimize These Impacts, Emphasizing Eco-friendly Practices, Renewable Energy Use, and Sustainable Resource Management as Ways to Bridge the Gap.



Awareness Campaign To Use of Solar Energy

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Networking Workshop: **Cultivating Connections for Growth**

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IT Workshop:

Bridging the Digital Divide

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Web Designing and Development Workshop: Creating Digital Futures

ILMA University hosted a comprehensive vocational training program in web design and development, emphasizing the importance of digital skills for sustainable growth. Over six sessions, 18 participants engaged in hands-on training, learning the fundamentals of HTML, CSS, and JavaScript, as well as principles of responsive design.

The program aimed to empower students to create websites that not only showcased their unique perspectives but also served as platforms for advocacy on women's and social issues. By the conclusion of the training, participants successfully built and launched their personal websites or portfolios, demonstrating their newly acquired skills and promoting digital sustainability.

Communication Skills Workshop:

Communication Skills

The Communication Skills Workshop focused on enhancing verbal and written communication skills vital for success in professional settings, emphasizing the empowerment of women in communication. Spanning three sessions, 22 participants covered effective communication techniques, public speaking skills, and business writing essentials. Through practical exercises, including mock presentations and peer feedback, students refined their skills, preparing them for future career opportunities and encouraging them to use their voices for advocacy and change.



Staff Training Workshop

ILMA University Held a Comprehensive Staff Training Workshop Aimed at Enhancing the Skills and Efficiency of Administrative and Support Staff. The Workshop Covered Various Critical Areas , Including Effective Communication, Time Management, and Digital Literacy . Through Interactive Sessions, Staff Members Gained Valuable Insights Into Handling Day-to-day Tasks With Greater Efficiency and Professionalism. To Provide Practical Knowledge, Facilitators Incorporated Real-life Case Studies, Focusing on Best Practices in Customer Service and Conflict Resolution. Role-playing Activities Allowed Participants to Work Through Common Scenarios, Building Confidence in Decision-making and Fostering a More Collaborative Work Environment. The Staff Training Workshop Not Only Improved Job-related Skills but Also Encouraged Teamwork and Camaraderie. By Investing in This Training, Ilma University Emphasized Its Commitment to Continuous Professional Development, Aiming to Create a Supportive Workplace That Empowers Staff to Excel in Their Roles.

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130+
Publications

70+Guest speaker

530+
No of placements

923No of Internships

22No of workshops





9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

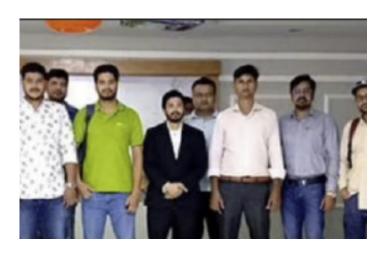


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ILMA University Explores Banking Evolution and Financial Inclusion

ILMA University organized a session on the "Evolution of Banking" with a focus on Virtual Remittance Gateways, emphasizing their role in enhancing financial inclusion. The event underscored ILMA's commitment to fostering industry-academia collaboration and promoting innovation in the financial sector.



Hybrid Organizations And Strategic Management

ILMA University recently hosted Engr. Afaq Ali Siddiqui, GM of Project Strategy and Planning at K-Electric, for an insightful session on "Hybrid Organizations and Strategic Management." The discussion focused on the integration of traditional and innovative organizational strategies, reflecting the dynamic landscape of modern business. Engr. Siddiqui's insights align with ILMA University's commitment to promoting strategic innovation and technological advancement, supporting Sustainable Development Goal 9. This session empowered students to understand the significance of adaptive strategies in enhancing organizational effectiveness and fostering growth in today's rapidly changing environment.



Innovating for Progress

ILMA University Students Shine at SHEC Research & Tech Showcase 2023





University's students made a remarkable impact at the 2nd SHEC Research & Technology Showcase 2023, groundbreaking presenting research and technological innovations. Their contributions showcased exceptional expertise and the potential to shape the future of technology, aligning with the university's commitment to advancing industry and fostering innovation. event highlighted the creative talents of our students. reinforcing ILMA University's role as a leader in educational excellence and research.

Eco Friendly Infrastructure

ILMA University aligns with Sustainable Development Goal 9 (SDG 9) through its commitment to eco-friendly and resilient infrastructure. Key features include the integration of renewable energy sources, as both campuses operate on solar power, significantly reducing carbon emissions and promoting energy efficiency.

The Main Campus covers an area of 20,552 square meters, while the Gulshan Campus, established in 2020, spans 2,726 square meters, both of which incorporate dedicated open and green spaces that enhance the learning environment and support biodiversity.

Additionally, the university's infrastructure features energy-efficient designs, spacious and well-ventilated classrooms, and a digital library that minimizes paper usage and encourages digital learning. By promoting environmental responsibility and sustainable practices, ILMA University reflects its dedication to fostering innovation and sustainable industrial growth, embodying the principles of SDG 9.



INNOVATIVE STUDENT LED PROJECTS

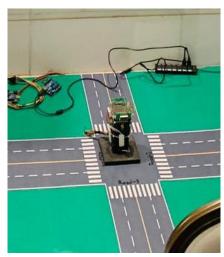
Innovative student-led projects, each designed to tackle pressing real-world issues using advanced technology. From IOT-based safety and security solutions to intuitive aids for the visually impaired, these projects demonstrate the students' commitment to impactful and forward-thinking solutions.

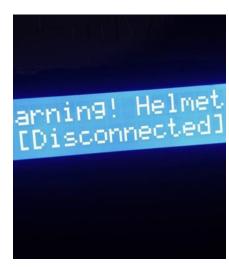
- Virtual Environment Indicator Stick For Blind Persons
- An IOT Based Smart Water Flow Leakage And Contamination Detection System
- Risk Assessment Bot Based On IOT
- Smart Helmet Interlocking System
- IOT Powered Human Floating Cart
- Career Advisor
- Intuitive Hand Gesture Control For Dynamic PowerPoint Slides
- 360 Degree Event Modeling System
- A Railway Anti Collision System With Auto Track Changing And

Phis Plate Removal Sensing

- Ai Based Traffic Control System
- 2D Architecture Bot
- Smart Home Security Automation System
- Navigation Assistance For The Visually Impaired: A Smart Shoe Approach





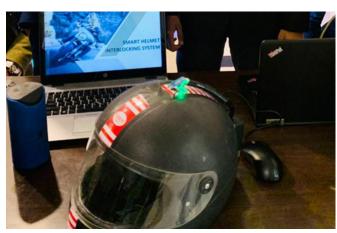


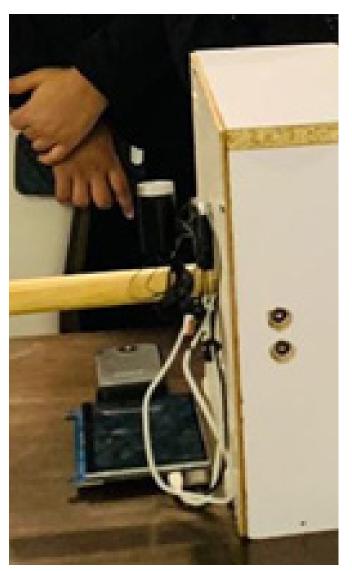














58,110,000

Research Income





10 REDUCED INEQUALITIES



ILMA University fosters unity and diversity through initiatives like the Grand Iftar, celebrating cultural inclusivity. Students demonstrate compassion with visits to Aaghosh Old Home and outreach efforts from Team Gulshan Wild Tigers. The Stars Thunder initiative raises breast cancer awareness, while the Popular Choice Awards honor student achievements. Events like the World Fusion Fest enhance cultural appreciation, reflecting ILMA's commitment to reducing inequalities and building a compassionate community





ILMA University's World Fusion Fest celebrated the rich cultural diversity of 17 countries through engaging booths designed by students as part of their final project. The event was honored by the presence of esteemed consuls and dignitaries, including the Consul Generals of Malaysia, Turkey, and Morocco, who expressed appreciation for the students' efforts in fostering global cultural awareness. The fest concluded with a film festival showcasing short films created by media students, further emphasizing the university's commitment to promoting cultural harmony and understanding across borders. This initiative reflects ILMA's dedication to inclusivity and the celebration of diverse cultural perspectives.















ILMA Popular Choice Awards: Honoring Excellence and Empowering Diverse Talent

ILMA University celebrated student achievements through the Popular Choice Awards at a Gala Night. The event recognized outstanding students across various categories, promoting an inclusive environment that values diverse talents and contributions. These awards reinforced the university's ethos of inclusivity and unity, aligning with SDG 10 by reducing inequalities and celebrating diverse achievements

Empowering Communities through Compassionate Outreach

ILMA University Champions Breast Cancer Awareness for Health Equity

ILMA University's Stars Thunder team made significant strides in raising breast cancer awareness through an impactful Corporate Social Responsibility (CSR) campaign. Their efforts included educational awareness camps and community support initiatives, emphasizing the importance of early detection and prevention. This proactive engagement underscored the role of organizations in addressing critical health issues and set an inspiring example of leveraging resources for social good.









As part of the ILMA Wellness Champions League competition, students undertook a heartwarming initiative aimed at bringing happiness to children battling cancer. The team fulfilled the children's wishes by presenting them with thoughtful gifts and goodies, brightening their day with love and compassion. This initiative reflects ILMA University's commitment to social causes and promotes empathy and support vulnerable members the community. Through such heartfelt efforts, ILMA continues to inspire students to engage in meaningful social outreach and make a positive impact on the lives of others.

ILMA Grand Iftar: A Celebration of Unity and Diversity

Ilma University Hosted a Grand Iftar Event Uniting Students, Alumni, Staff, and Guests, Including the Governor of Sindh, Kamran Tessori . The Governor's Address Emphasized Unity and Community, Aligning With Ilma's Commitment to Inclusivity and Harmony. This Gathering Celebrated Ramadan's Spirit and Strengthened Bonds Within Ilma's Diverse Community, Embodying Shared Values and Fostering a Sense of Belonging.





45+ Publications

200+

Outreach

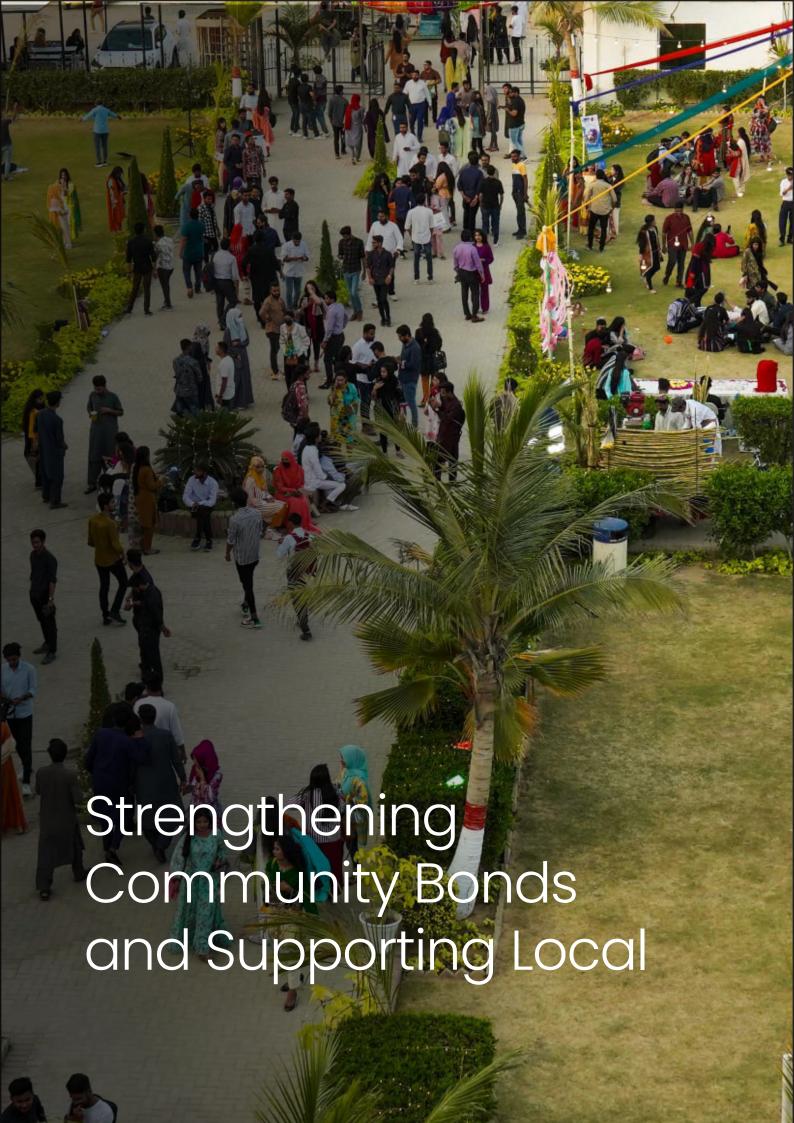




11 SUSTAINABLE CITIES AND COMMUNITIES



ILMA University champions sustainable communities through initiatives like the vibrant Basant Festival and creative showcases at its art galleries. The Media & Design Winter Carnival receives enthusiastic participation, while the "Rang-e-Sabrang" cultural celebration captivates attendees. Additionally, ILMA revitalizes its neighborhood with a successful damage wall painting initiative, demonstrating a commitment to enhancing community aesthetics and fostering cultural vibrancy.



Vibrant Basant Festival Lights Up ILMA University



On February 24, 2023, ILMA University joyfully celebrated the Basant Festival, transforming the campus into a lively space brimming with colors and joy. Organized by the Cultural Society, the event featured a series of engaging activities, including kite flying competitions, traditional music performances, dance showcases, and food stalls offering a variety of local delicacies. Local vendors were also given the opportunity to showcase their products, enriching the festival experience while supporting the community.

The festive atmosphere created during the Basant Festival not only brought students, faculty, and staff together but also underscored the significance of cultural celebrations in fostering a vibrant campus community. The success of the Basant Festival reflects ILMA University's dedication to enhancing student life and creating an inclusive environment where cultural values are celebrated and cherished, while also providing local entrepreneurs with a platform to engage with the university community.









Karachi, Pakistan – ILMA University recently had the honor of welcoming His Excellency Mr. Kim Haksung, the Consul General of the Republic of Korea, as a distinguished guest speaker. The session aimed to strengthen bilateral relations between Pakistan and South Korea, featuring engaging discussions on economic, cultural, and academic collaboration.

During the event, Vice Chancellor Prof. Dr. Mansoor Uz Zafar Dawood expressed his gratitude to Mr. Haksung by presenting him with a commemorative memento. This gesture reflects ILMA University's commitment to fostering international connections and promoting cultural exchange.

"The discussions held during this session highlight the importance of collaboration between our countries in various fields," stated Prof. Dr. Dawood. "We are dedicated to creating opportunities for our students and faculty to engage with diverse cultures and perspectives."

This event is part of ILMA University's ongoing efforts to promote creativity and celebrate artistic endeavors, making it a vibrant hub for cultural and academic enrichment.











ILMA University's Media & Design Winter Carnival Draws Enthusiastic Re-



ILMA University's Faculty of Media & Design successfully hosted a vibrant Winter Carnival that captivated attendees with a delightful musical night and showcased the creative talents of students. The event, supported by ILMA Students Clubs and the ILMA Students Activity Council (ISAC), fostered community spirit and provided a dynamic platform for artistic expression.

The Winter Carnival featured an array

of performances, highlighting the diverse talents of ILMA University students and reinforcing the significance of collaboration and creativity in building a strong university community.

The enthusiastic response from participants and attendees underscores the success of the Winter Carnival as a cherished tradition at ILMA University, promoting unity and

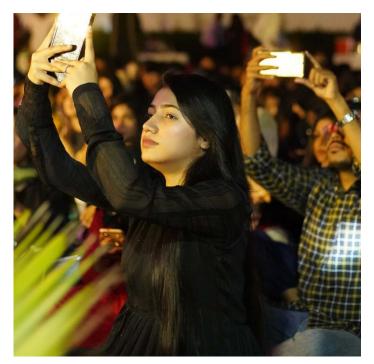












Karachi, Pakistan – ILMA
University recently hosted
a captivating cultural event
titled "Rang-e-Sabrang," which
brought together faculty, staff,
and students for an enriching
experience of spiritual and
cultural exploration through
mesmerizing Qawwali
performances.



This event celebrated the fusion of Persian, Islamic, and South Asian musical traditions, creating a profound sense of unity and appreciation for diverse cultural expressions. Attendees were treated to an evening filled with soul-stirring music that resonated with the rich heritage of the region.

The success of "Rang-e-Sabrang" reinforces ILMA University's dedication to organizing meaningful gatherings that promote cultural dialogue and enrich the student experience.



Enriching Communities with Vibrant Wall Murals: ILMA University Revitalizes Gulshan Iqbal

ILMA University
proudly announces the
successful completion
of Damage Wall Painting
project, which aimed to
rejuvenate the Gulshan
Iqbal neighborhood. This
initiative, part of a larger
competition, transformed
neglected walls into vibrant
canvases, enhancing
the visual landscape
and fostering a sense of
community pride among
residents.

The project not only beautified the area but also served as a powerful reminder of the positive impact that art can have in revitalizing urban spaces. This initiative exemplifies our commitment to Corporate Social Responsibility (CSR) and community engagement. Through this transformative effort, ILMA University showcased how collaborative projects can strengthen community bonds and enhance the quality of life for residents. The vibrant murals now stand as a testament to the university's dedication to fostering creativity and promoting social responsibility.





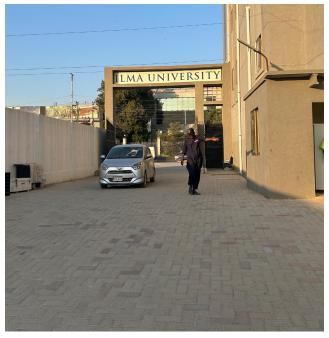


Pedestrian Access on Campus

Pedestrian Access on Campus ILMA University, We Prioritize a Pedestrian-friendly Campus Environment to Ensure the Safety, Accessibility, and Well-being of All Students, Faculty, Staff, and Visitors. Our Campus Design Emphasizes Easy, Safe Pathways for Pedestrians, Featuring Well-marked Walkways, Crosswalks, and Vehicle-free Zones in High-traffic Areas. By Fostering a Walkable Campus, We Encourage Sustainable Mobility and a Healthier Community. We Provide Designated Disability Parking, Accessible Pathways, Ramps, and Elevators to Ensure That Individuals With Mobility Challenges Can Navigate Our Campus Comfortably and Independently. Additionally, Our Campus Security Team Actively Monitors Pedestrian Areas to Maintain a Safe, Welcoming Environment for Everyone. ILMA University's Commitment to Pedestrian Access is Part of Our Broader Mission to Create a Sustainable and Inclusive Campus That Meets the Diverse Needs of Our Community.









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ILMA University Hosts Art Expo 2023

ILMA University's Art Expo 2023, Organized by the University's Talented Students, Offered an Impressive Display of Creative and Artistic Achievements. The Exhibition Featured a Variety of Captivating Pieces, Including Striking Photography, Vibrant Paintings, Unique Fashion Collections, and a Range of Beautifully Crafted Home Decor Items, Such as Bedding, Bags, and Cushions. Each Piece Reflected the Diverse Talents and Innovative Spirit of the Students, Demonstrating Their Dedication to Both Traditional and Modern Artistic Expressions. The Event Was Graced by the Presence of ILMA University's Registrar, Syed Kashif Rafi, Who Commended the Students on Their Exceptional Creativity and Hard Work. He Highlighted the Importance of Fostering Artistic Talent Within the University, Emphasizing Ilma's Commitment to Providing Platforms That Encourage Students to Explore and Express Their Individuality. His Presence Underscored the University's Support for Initiatives That Celebrate the Arts and Promote Cultural Enrichment Across the Campus. The Art Expo 2023 Not Only Allowed Students to Showcase Their Talents but Also Provided an Opportunity for Attendees to Engage With the Diverse Forms of Artistic Expression, Bringing the Ilma Community Together in Celebration of Creativity and Innovation.









Affordable Housing Schemes



ILMA University is Dedicated to Providing **Convenient Housing Solutions for Students** and Faculty Through Partnerships With Reputable Developers. In Collaboration With Noman Group of Companies and Noman Builders , the University Offers Affordable Housing Schemes That Prioritize Quality and Accessibility. These Initiatives Feature Proximity to ILMA University Campuses, Modern Amenities for Comfortable Living, and 24/7 Security and Maintenance to Ensure a Safe Environment. The Noman Group of Companies Has Provided Over 500 Houses Through These Schemes, Supporting the University's Commitment to Accessible, High-quality Housing for Its Community.



ILMA University Revitalizes Gulshan Iqbal with Vibrant Wall Murals

Ilma University Successfully Completed Its Damage Wall Painting Project in Gulshan Iqbal, Transforming Neglected Walls Into Vibrant Art Pieces That Enrich the Neighborhood's Visual Appeal and Foster Community Pride. This Initiative Underscores Ilma's Commitment to Corporate Social Responsibility (Csr) and Community Engagement, Showing How Art Can Revitalize Urban Spaces and Strengthen Community Bonds. The Colorful Murals Now Serve as a Lasting Symbol of the University's Dedication to Creativity and Social Impact.





Open Public Access to Green Spaces and Recreational Areas

ILMA University is Strategically Situated in the Educational Hub of Karachi City . ILMA University's Main Campus Covers an Area of 20,552 Square Meter (M2). It Houses Various Departments, Spacious Classrooms, State of the Art Auditorium, Media, Computer & Hardware Labs, Digital Library, Girls Common, Room, Separate Faculty Offices, Mosque, Book Shop, Admission & Counseling Offices, Cafeteria, Rest Rooms on Every Floor and Sports Clubs Under Its Roof. ILMA University's Gulshan Campus (Established in 2020) Covers an Area of 2,726 Square Meter (M2), Providing a Well-equipped Space for Academic Activities and Student Engagement. This Additional Campus Adds to the University's Overall Infrastructure, Enhancing Its Capacity to Offer Quality Education and Accommodate a Growing Student Body. They Also Promote a Green and Sustainable Environment to Enhance the Overall Student Experience. In Addition, Both Campuses Feature Open Spaces and Green Spaces, Contributing to a More Conducive Learning Environment. Furthermore, Both Campuses Operate on Renewable Energy Through Solar Power, Reinforcing the University's Commitment to Sustainability and Environmental Responsibility.



Sustainable Building Standards

ILMA University Upholds Rigorous Sustainable Standards, Integrating ECOfriendly Practices Into Every Facet of Campus Life. Committed to Environmental Responsibility, the University Implemented Water Recycling Systems, Organic Waste Composting, Innovative Waste Management Solutions Like the Reduce, Reuse, and Recycle Program. Sustainable Maintenance Practices Include **Energy-Efficient** Lighting, Predictive Maintenance of Solar Panels, and Routine Campus Cleaning, All Designed to Minimize Environmental Impact.



Sustainable Commuting Goals

ILMA University Has Not Yet Set Specific Targets for Sustainable Commuting Methods Like Zero Emission Vehicles (ZEVS) or Dedicated Electric Transportation for Its Campus. However, Its Proximity to Public Transportation Routes With Lower-emission Buses Supports a More Sustainable Commuting Option for the University Community. While This Indirectly Helps Lower the Carbon Footprint, the University Currently Focuses on Leveraging Available Public Transit Rather Than Implementing on-Non-motorized or Electric campus Vehicle Programs.



Workshop on Recycling

"In Line With Its Commitment to Sustainability Environmental University Recently Hosted a Workshop on Recycling Aimed at Raising Awareness and Fostering Green Practices Among Students, Faculty, and Staff. The Event, Held at the Main Campus, Attracted a Large Audience and Featured Experts in Waste Management, Environmental Science, and Sustainability. The Workshop Began With a Comprehensive Overview of the Environmental Impact of Waste and the Importance of Recycling in Reducing Pollution and Conserving Resources. Speakers From Environmental Organizations and Waste Management Companies Shared Insights Into Various Recycling Processes, the Types of Materials That Can Be Recycled, and How Individuals Can Contribute to a Cleaner, Greener Planet.

Participants Were Introduced to Practical Recycling Methods and Best Practices for Sorting and Disposing of Different Materials. From Plastics and Metals to Paper and Electronic Waste. The Session Also Covered the Broader Benefits of Recycling, Including Its Role in Reducing the Carbon Footprint and Promoting Sustainable Urban Development. In Addition to Informative Presentations. the Workshop Included Interactive Sessions. Where Participants Had the Opportunity to Engage in Hands-on Activities Like Creating Upcycled Products From Waste Materials. This Provided a Creative and Practical Way for Attendees to Understand the Potential of Recycling in Everyday Life.

ILMA University is Committed to Promoting a Culture of Sustainability, and This Workshop is Part of the Institution's Ongoing Efforts to Integrate Environmental Education Into Its Programs. The University Continues to Invest in Green Initiatives, Including Waste Reduction, Water Conservation, and Renewable Energy, Aiming to Create a More Sustainable and Ecofriendly Campus."

Cultural Heritage Events

ILMA University Has Hosted Numerous Theater and Arts Events Over the Years, Attracting Prominent Figures From Karachi's Arts Scene. These Events Provide Students With Valuable Insight Into Pakistan's Theater and Arts Industry and Promote Collaboration With Esteemed Professionals From Karachi's Creative Community.

Exhibition/Theatre Name	Date	Description	Renowned Celebrities
Aks-e-Karachi	November 5, 2023	A Visual Art Exhibit Showcasing Karachi's Urban Life.	Anwar Maqsood (writer), Sajal Aly (actress)
Theatre Renaissance	December 10, 2023	A Live Theatre Performance Focusing on Cultural Themes.	Sheema Kermani (dancer & actress), Adnan Malik (actor)
Cinematic Reflections	January 15, 2023	Screening of Short Films by Emerging Filmmakers.	Nabeel Qureshi (director)
Mushaira	February 20, 2023	A Spoken Word and Poetry Night Led by Local Poets.	Zehra Nigah (poet), Hidayat Sahir, Aftab Muztar and others
Art Fusion	March 8, 2023	Exhibition Blending Traditional and Contemporary Art.	Tapu Javeri (photographer), Sania Saeed (actress)
Dramatic Horizons	April 25, 2023	Student-led Theatre Productions Exploring Social Issues.	Sarwat Gilani (actress)
Beyond Borders	May 30, 2023	International Theatre and Art Collaborations.	Aamina Sheikh (Actress), Mohsin Sayeed (Designer)

Sustainable Transportation Action

ILMA University is Dedicated to Promoting Sustainable Transportation Options as Part of Our Commitment to a Greener Campus . We Actively Encourage Environmentally Friendly Travel Alternatives, Including Electric Vehicle (EV) Bus Sharing , to Reduce Our Carbon Footprint. Our Transportation Initiatives Also Support Carpooling, Bike-Sharing Programs, and Zero-Emission Public Transport Options , Offering a Range of Choices That Suit Our Campus Population's Diverse Needs. Main Campus Population is 5,827

Transportation Initiative	Number of Participants	Percentage
Carpool	68	1.2%
Bike Sharing	604	10.4%
Electric Public Zero Emission Transport	1,109	19%
Van Pool Service	96	1.6%
Total	32%	





45+ Publications

510+

Beneficiaries





12 RESPONSIBLE CONSUMPTION AND PRODUCTION



 ILMA University champions responsible consumption by combating food waste. Through initiatives that aid needy communities and support street animals, the university underscores its commitment to sustainability and social responsibility, effectively enhancing resource management and community well-being.



In a powerful display of social responsibility, the Stallion Squad from ILMA University has initiated a campaign against food wastage, providing aid to those in need. Their proactive measures aimed at collecting and preserving surplus food ensured that 100 kilograms of edible

food was redirected to underprivileged individuals and street animals. This initiative not only mitigates food waste but also serves as a vital source of sustenance for those facing hunger. The Stallion Squad's commitment to social welfare and environmental

consciousness exemplifies the transformative power of collective action and compassion, underscoring the importance of responsibility and proactive engagement in creating a more equitable society.



Eco Initiative: Coastal Cleanup and Creative Recycling:

In a remarkable initiative to address food waste and support underprivileged communities, ILMA University has successfully launched a campaign to repurpose surplus food, delivering vital aid to needy individuals and street animals. This proactive effort resulted in the collection and preservation of 50 kilograms of leftover food waste each day from wedding banquets

and hotels, totaling 150 kilograms which was properly packaged and safe for consumption, transforming potential waste into a valuable resource for those facing hunger.

In a heartwarming demonstration of social responsibility and environmental sustainability, the surplus food was distributed among underprivileged

communities and used to care for street animals. This initiative underscores the university's commitment to making a positive impact on both human and animal welfare. By tackling food waste, alleviating hunger, and promoting a culture of sustainability, ILMA University continues to foster a more equitable and caring society.



120+ Publications

320+

Beneficiaries





13 CLIMATE ACTION



– ILMA University is dedicated to fostering economic growth by supporting alumni in their startup ventures and addressing Pakistan's economic challenges. The university enhances students' understanding of finance through initiatives like visits to the Pakistan Stock Exchange and panels discussing banking evolution and financial inclusion. Events focusing on Islamic banking sustainability and explorations of economic heritage at the State Bank Museum further enrich students' knowledge. Collectively, these initiatives empower students and alumni to contribute to economic development in their communities.













Climate Change Risk

"ILMA University Recently Organized a Workshop Focused on the Local Risks of Climate Change, Aiming to Raise Awareness and Foster Discussions on How Communities Can Adapt to and Mitigate the Impacts of Environmental Changes. The Event, Held at the Main Campus, Brought Together Experts, Researchers, Students, and **Local Community Leaders** to Explore the Specific Climate Challenges Faced by the Region. The Workshop Began With an Overview of Global Climate Change Trends, Followed by an in-depth Look at How These Trends Specifically Impact Karachi and Its Surrounding Areas. **Experts in Environmental** Science and Climate Policy Discussed the Rising Risks of Flooding, Heatwaves, Coastal Erosion, and

Water Scarcity That Are Becoming Increasingly Prevalent in the Region. They Also Emphasized the Importance of Localized Strategies to Manage and Adapt to These Challenges Effectively.

One of the Key Highlights of the Session Was a Presentation on Vulnerability Assessments, Which Showed How Local Communities, Particularly Low-income Areas, Are Disproportionately Affected by Climate Change. The Speakers Shared Various Tools and Frameworks for Assessing Climate Risks at the Community Level and Stressed the Importance of Building Resilience Through Sustainable Infrastructure, Effective Resource Management, and Public Awareness. The Workshop Also Featured Interactive Sessions Where Participants Brainstormed Potential Solutions for Reducing Local Climate Risks. Ideas Included the Promotion of Green Urban Spaces, Better Water Conservation Practices, the Use of Renewable Energy, and Improving Disaster Response Plans.

ILMA University Continues to Lead the Way in Integrating Sustainability Into Its Academic Programs and Campus Initiatives. The Workshop on Local Climate Change Risks is Part of the University's Broader Mission to Equip Students and the Wider Community With the Knowledge and Tools Needed to Address Pressing Environmental Challenges."







ILMA University's Asif Razzaq: Breakthrough Publication on Green Finance

Karachi, Pakistan -**ILMA** University proudly recognizes Asif Razzag, Assistant Professor in the Faculty of Management Sciences, for his groundbreaking research paper published in the Journal of Environmental Science and Pollution Research. Titled "Does **Green Finance Improve Carbon Emission Efficiency? Experimental** Evidence from China," this paper explores the crucial link between sustainable development and finance, contributing

to the discourse on environmental sustainability and addressing global challenges related to carbon emissions in alignment with SDG 13 Climate Action. Asif's research has received significant recognition, achieving a prestigious HJRS Category: W (Medallion Impact Factor), reflecting its quality and importance. His findings offer valuable insights into enhancing carbon emission efficiency through green finance,

paving the way for sustainable financial practices worldwide. ILMA University commends Asif Razzaq for his contributions to environmental science and finance, exemplifying the institution's commitment to academic excellence and addressing sustainability challenges through innovative research.

Climate Change Conference 2023

In Response to the **Urgent Challenges Posed** by Climate Change, **ILMA University Hosted** the Climate Change Conference 2023, an Influential Platform Dedicated to Fostering Awareness, Advancing Research, and Inspiring Action. The Conference **Brought Together Leading** Academics, Researchers, Policymakers, and **Industry Experts to Explore** Innovative Solutions for Climate Resilience and Sustainable Practices.

The Conference Was Moderated by Syed Kashif Rafi, Director of Sustainability and Registrar of ILMA University. Esteemed Panelists Included Dr. Lubna Ayub, Director General of the National Institute of Management, Government of Pakistan; Barrister Shahida Jamil. Former Federal Minister for Law, Justice, and Human Rights; Dr. Salma Hamza, Head of the Department of Earth & **Environmental Sciences**

at Bahria University; and Lubna Panjwani, an Esteemed Academician. Together, They Engaged in Impactful Discussions, Sharing Insights and Strategies to Address the Critical Climate Challenges of Today and the Future. Through This Conference, **ILMA University Reaffirms** Its Commitment to Environmental Responsibility and the Pursuit of Innovative. Collaborative Solutions to Combat Climate Change.











ILMA University's Asif Razzaq: Breakthrough Publication on Green Finance

ILMA University has cultivated three green garden areas on campus, promoting sustainability and enhancing student well-being. This initiative represents a strong commitment to environmental stewardship and directly aligns with United Nations Sustainable Development Goal 13,

which focuses on climate action. These gardens provide tranquil spaces for students to relax and engage with nature while offering opportunities to learn about sustainable gardening practices, including organic techniques and the importance of native plants. By actively

encouraging student involvement through workshops and volunteer programs, ILMA University fosters a culture of sustainability and environmental awareness, reinforcing its dedication to creating a healthy, eco-friendly campus that empowers future leaders to combat climate change



Eco Initiative: Coastal Cleanup and Creative Recycling:

ILMA University students took the lead in a vibrant Eco Initiative focused on Coastal Cleanup and Creative Recycling at Sea View, showcasing their dedication to sustainability. Approximately 20 students actively collected waste from the beach, combating ocean pollution while promoting effective recycling and waste

management practices. This hands-on initiative not only beautified the coastal area but also highlighted the importance of protecting marine life and coastal ecosystems. By aligning their efforts with multiple Sustainable Development Goals (SDGs)—including Sustainable Cities and Communities, Responsible

Consumption and Production, Life Below Water, and Good Health and Well-Being—these students demonstrated how collaborative actions can significantly enhance environmental health and foster a culture of sustainability within the community.







Low Carbon Engergy

Source	CO2 Emissions (Metric Tons)
Electricity	1160
Cars	34.5
Motorcycles	72
Total CO ₂ Emissions	1266



140+ Publications

826Low Carbon Sources (Stats)





14 LIFE BELOW WATER



While specific initiatives for marine preservation were not detailed, ILMA University's commitment to sustainability supports the protection of marine life. This dedication is exemplified by the Meg Gladiators, who spearhead beach cleaning efforts in Karachi, enhancing coastal ecosystem restoration



Karachi, Pakistan - ILMA University hosted a highly engaging seminar on July 15, 2023, titled "Ocean Acidification and Climate Change: Impacts on Marine Life and Biodiversity." The event attracted over 110 participants, including the Vice Chancellor, Deans, Registrar, faculty members, students, researchers, and environmental advocates, all focused on understanding the alarming effects of rising CO levels and ocean acidification on marine ecosystems. A renowned marine

biology expert, delivered the keynote address, presenting critical statistics that highlighted the urgency of the situation. Since the Industrial Revolution, ocean pH levels have declined by approximately 30%, threatening marine life. Coral reefs, which support about 25% of marine species. face significant risks, with projections indicating that 70-90% could disappear by 2050 if current trends continue.

The seminar included interactive breakout sessions that facilitated discussions among faculty and students

on policy measures, ecosystem restoration, and sustainable marine practices. Participants collaboratively explored strategies to combat biodiversity loss and advocated for innovative solutions to protect marine environments.

ILMA University remains dedicated to fostering environmental awareness and education, exemplified by the active involvement of its academic community. The seminar concluded with a collective call to action, encouraging attendees to advocate for ocean health

ILMA University Seminar on "The Economics of Healthy Oceans"

Karachi, Pakistan –
ILMA University hosted
a seminar titled "The
Economics of Healthy
Oceans: Valuing Marine
Ecosystem Services" on
November 3, 2023. Over
100 participants, including
the Vice Chancellor, Deans,
Registrar, faculty, students,
and researchers, attended

the event

The seminar highlighted that marine ecosystem services contribute approximately \$2.5 trillion annually to the global economy. Discussions focused on the value of fisheries, coastal protection from mangroves, and the economic impact of marine tourism.

The event emphasized the importance of sustainable management practices to protect marine ecosystems and fostered collaboration among attendees to advocate for effective conservation policies.



Empowering Change: Beach Cleanup and Recycling Efforts at Sea View

Ilma University Students Led a Beach Cleaning and Environment Protection Day at Sea View, Showcasing Their Commitment to Sustainability. About 20 Students Collected Waste From the Beach to Reduce Ocean Pollution and Promote Recycling and Waste Management. This Initiative Served as Both an Educational Opportunity and a Beautification Effort, Emphasizing the Importance of Protecting Marine Life and

Coastal Ecosystems. The Students Aimed to Achieve Sustainable Development Goals (SDGS) Such as SDG 6 – Clean Water and Sanitation, SDG 11 – Sustainable Cities and Communities, and SDG 12 – Responsible Consumption and Production. Ilma University Remains Dedicated to Empowering Students to Be Proactive Agents of Change in Addressing Environmental Challenges.



44-Publications



15 LIFE ON LAND



The Tree Plantation Drive is pivotal in preserving terrestrial ecosystems and promoting biodiversity. This initiative exemplifies ILMA University's commitment to fostering life on land, reinforcing the importance of sustainable practices in environmental stewardship.



Publications





PEACE, JUSTICE AND STRONG INSTITUTIONS



ILMA University promotes peace and justice through initiatives addressing economic challenges, supporting orphaned children, and advocating for crime victims. It fosters international collaboration by hosting dignitaries and participating in events like "Paigham-e-Pakistan." Additionally, the university provides educational support for the children of martyred police officers and facilitates discussions on access to justice, demonstrating its unwavering commitment to strong institutions



Lifting Lives: ILMA University's Support for Orphaned Children

In a heartwarming display of social responsibility, a team from ILMA University dedicated their time and resources to support orphaned children at a local shelter, donating PKR 300,000 to meet their essential needs. This initiative aimed to provide not only material necessities but also emotional support, ensuring that the basic requirements of approximately 150 vulnerable children were met. The team organized various activities to uplift the children's spirits, enhancing their living conditions and fostering a nurturing environment. This effort embodies ILMA University's core values of empathy and community engagement, showcasing its commitment to making a positive impact on society and encouraging others to support vulnerable communities.







ILMA UNIVERSITY HOSTS IN-SIGHTFUL EVENT ON ISLAMIC BANKING SUSTAINABILITY

Karachi, Pakistan – On April 17, 2023, ILMA University hosted an exclusive event focused on the "Sustainability of Islamic Banking in Pakistan." The gathering brought together esteemed panelists, including heads of Islamic banking institutions and members of Shariah boards, to engage in meaningful discussions about the foundational principles of halal financial products.

The event featured insiahtful presentations and discussions on the role of Islamic banking in promoting ethical and sustainable financial practices. Prof. Mansoor Uz Zafar Dawood, Vice Chancellor of ILMA University emphasized the crucial contribution of Islamic scholars in advancing the sector and ensuring that banking practices align with Islamic values. This event not only underscored

ILMA University's commitment to fostering a deeper understanding of sustainable financial practices but also served as a platform for collaboration among industry leaders. The discussions highlighted the importance of integrating ethical considerations into banking systems, promoting a sustainable future for the financial sector in Pakistan.

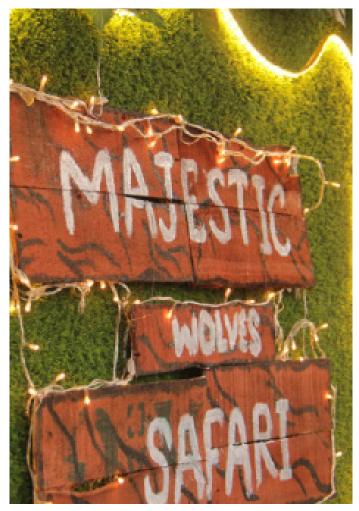
ILMA University remains dedicated to enhancing knowledge and promoting awareness of Islamic banking, supporting the development of financial practices that contribute to the greater good.







proactive initiative University ILMA aims to support the rights of crime victims. demonstrating strong commitment to social responsibility and inclusivity. This effort reflects a dedication to fosteringpeace, justice, and equity within the community, aligning closely with United Nations Sustainable Development Goal 16, which promotes peaceful and inclusive societies. Through various outreach programs and awareness campaigns, the initiative highlights the challenges faced by crime victims and advocates for their rights, promoting dialogue and understanding to create a supportive environment for those affected. It emphasizes the importance of collective action in advancing social justice, inspiring others to join the movement for change. ILMA University is proud



ILMA University Joins the 'Paigham-e-Pakistan' Event for Peace

ILMA University students and faculty participated in the "Paigham-e-Pakistan" event organized by the Sindh Higher Education Commission, promoting peace and unity with distinguished attendees from various sectors, including the Chief Minister of Sindh.













16+

Guest Speaker

29+

No of Trainings





17 PARTNERSHIPS FOR THE GOALS



Ilma University actively engages in international research collaborations builds strategic partnerships with leading institutions around the world. Through these affiliations, Ilma University fosters a global network academic and research excellence. The university works closely with various countries to coordinate joint research projects, exchange solutions knowledge, develop innovative and global challenges.

By collaborating with international universities, research organizations, and industry partners, Ilma University aims to enhance the quality of research and provide its students and faculty with valuable opportunities for cross-border learning and development. These efforts help bridge the gap between academic research and real-world applications, making Ilma University a hub for impactful and diverse research initiatives."



the university's proactive approach to fostering international partnerships that enhance educational opportunities. The meeting concluded positively, with the ILMA delegation presenting souvenirs to H.E. Mr. Khan as a gesture of appreciation for the Consulate's ongoing support and collaboration. This engagement reinforces ILMA University's pivotal role in advancing

higher education initiatives, promoting student mobility, and fostering research partnerships between the two countries. ILMA University is committed to creating an enriching academic environment that encourages collaboration and innovation, further solidifying its position as a leader in higher education.



FARAZ ABID LAKHANI MEETS MALAYSIAN CONSUL GENERAL

A recent meeting between Faraz Abid Lakhani and the Malaysian Consul General focused on enhancing bilateral ties and fostering mutual understanding between Pakistan and Malaysia, exemplifying a commitment to international cooperation.

Empowering Children of Martyred Police Officers Through Education





In a heartfelt initiative to honor the sacrifices of martyred police officers, ILMA University has launched a program to enhance educational support for their children. This initiative underscores the university's commitment to societal welfare and its dedication to giving back to the community.

A delegation from ILMA University, led by [Name/Title of the delegation leader], recently met with Mr. Nasir Aftab, Deputy Inspector General (DIG) of the Rapid Response Force. During the meeting, the delegation presented a commemorative souvenir to Mr. Aftab, symbolizing the university's appreciation for the bravery and service of police officers who have made the ultimate sacrifice in the line of duty.

The educational support program aims to provide scholarships, mentorship, and resources to ensure that the children of these heroes receive the education they deserve, empowering them to build a brighter future. This initiative not only honors the legacy of the fallen officers but also serves as a commitment to their families, reinforcing the community's support for those who serve and protect. ILMA University is dedicated to fostering a culture of compassion and social responsibility, recognizing the vital role of education in shaping the future of individuals and communities.



ILMA University proudly welcomed the Deputy High Commissioner of Bangladesh, [Name of Deputy High Commissioner], to its campus on [Date of Visit]. This significant visit highlighted the university's commitment to fostering international dialogue and enhancing diplomatic relations.

During the visit, the Deputy
High Commissioner engaged
with faculty and students,
discussing key topics such as
academic collaboration, cultural
exchange, and opportunities
for mutual growth between
Pakistan and Bangladesh. The
event provided an invaluable
platform for students to gain
insights into international

relations and the importance of diplomacy in today's global landscape.

Vice Chancellor Prof. Dr. Mansoor Uz Zafar Dawood expressed gratitude to the Deputy High Commissioner for his visit, emphasizing ILMA University's dedication to nurturing an environment of global awareness and cooperation. The university remains committed to facilitating discussions that enhance understanding and collaboration among nations.

This visit reinforces ILMA University's role as a hub for academic and cultural exchange, further solidifying its position in promoting









ILMA University and Sindh Madressatul Islam University Sign MOU for Transformative Partnership



Karachi, Pakistan – ILMA University is proud to announce the signing of a Memorandum of Understanding (MOU) with Sindh Madressatul Islam University, formalizing a strategic alliance dedicated to advancing education and holistic development. This partnership transcends conventional boundaries, focusing on the provision of high-quality education and enhancing academic experiences for students. The MOU establishes a comprehensive framework for mutual cooperation, including student exchange programs designed to enrich the educational journeys of students from both institutions. This transformative collaboration reflects ILMA University's commitment to fostering a synergistic academic environment that nurtures innovation and excellence.





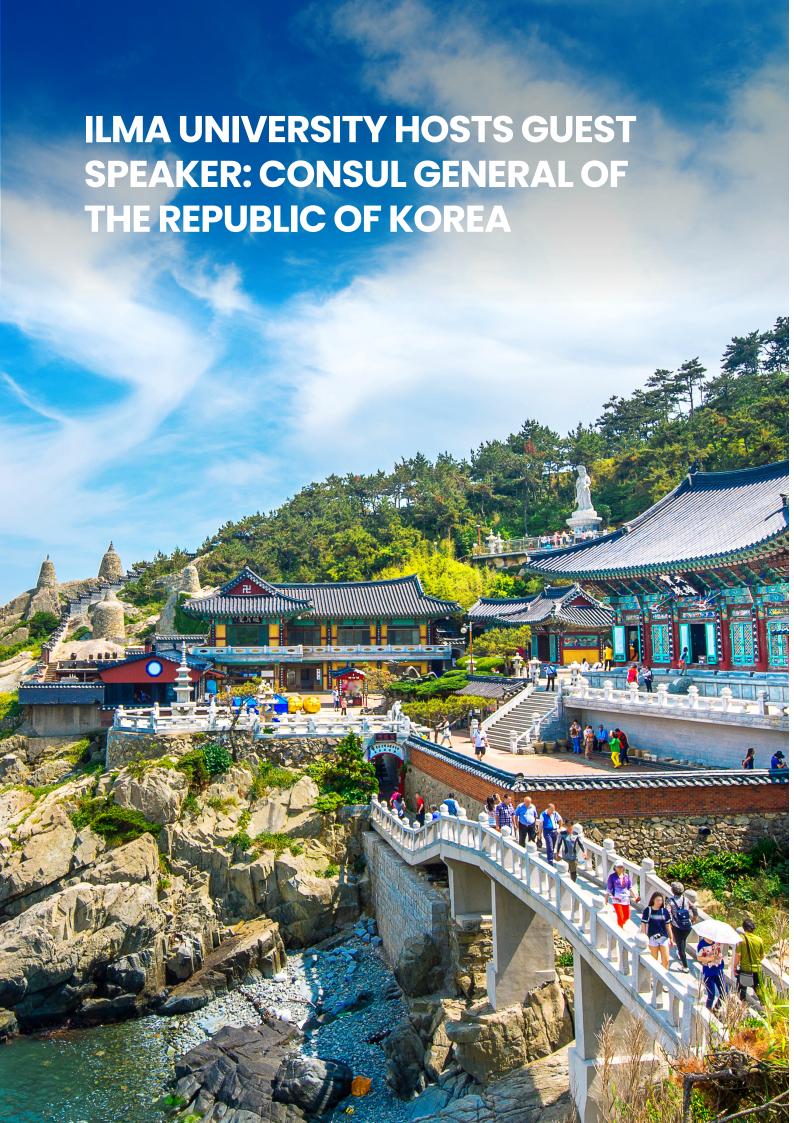
Karachi, Pakistan – ILMA
University had the honor of
hosting His Excellency Dr. June
Kuncoro Hadiningrat, the Consul
General of Indonesia in Karachi,
for an interactive session focused
on promoting and strengthening
bilateral relations between
Pakistan and Indonesia.

The session encouraged open dialogue on cultural and economic collaboration between the two nations, emphasizing

mutual interests in areas such as trade, education, and tourism. Vice-Chancellor Prof. Dr. Mansoor Uz Zafar Dawood presented a memento to His Excellency, acknowledging his instrumental role in fostering stronger relations between Indonesia and Pakistan.

This meaningful event further solidified ties between the two countries, marking another milestone in ILMA University's commitment to fostering international dialogue and









ILMA University proudly welcomed His Excellency Mr. Kim Haksung, the Consul General of the Republic of Korea in Karachi, for an engaging session focused on strengthening bilateral relations between Pakistan and South Korea. The event, attended by Deans, Directors, faculty, and students, provided a platform for insightful discussions on enhancing economic, cultural, and academic collaborations. His Excellency shared valuable perspectives on how both nations can foster stronger ties through



mutual cooperation.
Vice-Chancellor Prof. Dr.
Mansoor Uz Zafar Dawood
presented a memento to
His Excellency, expressing
gratitude for his significant
efforts in advancing relations
between the two nations.
This event underscores
ILMA University's ongoing
commitment to fostering
global engagement and
diplomatic dialogue.



Faraz Abid Lakhani, President of ILMA University, participated in the Qatar National Day celebration hosted by His Excellency Mishal M. Al Ansari, Consul General of Qatar in Karachi. The event, held in honor of Qatar's rich cultural heritage, underscored the close ties between Qatar and ILMA University.

This significant cultural exchange highlighted the mutual commitment of both Qatar and ILMA University to advancing educational excellence and innovation. Faraz Abid Lakhani expressed his appreciation for Qatar's continuous efforts in promoting collaboration in education and innovation, further solidifying the strong relationship between the two.

ILMA University continues to strengthen its global





Polio Awareness Drive: Empowering Communities for Health in Collaboration with Rotary International

In Alignment With Sustainable Development Goal (SDG) 3 - Good Health and Well-being, ILMA University, in Collaboration With Rotary International, Conducted a Polio Awareness and Vaccination Drive in the Underserved Community of Korangi. This Event, Part of the Ilma Wellness Champions League, Educated Over 200 Families on the Importance of Polio Vaccination Through Comprehensive Sessions That Fostered Trust and Open Communication. The Collaboration With Rotary Provided Valuable Resources and Expertise, Enhancing

Immunization Efforts. Additionally, the Team Distributed Essential Gifts and Food Items to Families in Need, Further Supporting Community Wellbeing. This Initiative Not Only Raised Awareness About Polio Prevention but Also Ensured Access to Vital Health Services, Demonstrating Ilma University's Commitment to Public Health and Community Welfare. Through These Collaborative Efforts, the University Highlights the Role of Education and Compassion in Fostering Healthier Communities.

ILMA University Pakistan Partners with Universiti Tenaga Nasional, Malaysia

ILMA University, in Collaboration With the Consulate General of Malaysia in Karachi, Has Signed a Memorandum of Understanding (MOU) With Universiti Tenaga Nasional, Malaysia, as Part of Its Internationalization Efforts. This Partnership Aims to Promote Research, Academic Collaboration,

and Student Exchange Between the Two Institutions. During the Signing Ceremony, Representatives From Both Universities Expressed Enthusiasm About the Partnership's Potential to Enhance Academic Growth and Cultural Exchange.



Lifesaving Impact: Blood Donation Drive for Community Health in Collaboration with Saylani Welfare Blood Bank and Thalassemia Center

ILMA University Hosted a Successful Blood Donation Drive in Collaboration With Saylani Welfare Blood Bank and Thalassemia Center, Supporting Sustainable Development Goal (SDG) 3 – Good Health and Wellbeing. The Event Attracted Over 150 Participants, Demonstrating Strong Support for Thalassemia Patients. Representatives From Saylani Welfare, Including Dr. Ghulam Sarwar and Dr. Zunair Ahmed, Along With Dedicated Paramedical Staff, Ensured a Safe Donation Process. This Initiative

Provided Crucial Blood Supplies and Fostered a Culture of Compassion and Social Responsibility. By Strengthening Partnerships With Local Health Organizations, Ilma University Highlighted the Importance of Community Engagement in Enhancing Public Health Outcomes and Encouraged Ongoing Participation in Future Health Initiatives.

Tarbiyat Collaborates with ILMA University for Self-Grooming Workshop

In a Dynamic Partnership, Tarbiyat and ILMA University Held a Self-Grooming Workshop on Networking & First Impressions for 38 Students . Guided by Industry Experts From Tarbiyat, the Session Covered Essential Grooming Techniques, Self-Care Routines, Effective Communication Skills , Empowering Students to Make Strong First Impressions and Navigate Various

Environments Confidently. The Expert-LED Workshop Emphasized Practical Applications, Providing Valuable Insights for Personal Growth and Career Readiness. This Collaboration Highlights ILMA University's Commitment to Holistic Development by Connecting Students With Industry Leaders to Enhance Their Future Pursuits.



ILMA University Partners with Pakistan Mercantile Exchange to Enhance Student Opportunities

ILMA University Signed a
Memorandum of Understanding
(MOU) With the Pakistan Mercantile
Exchange (PMEX) on March 7, 2023,
to Strengthen Industry Partnerships.
The Agreement, Signed by PMEX
Managing Director Mr. Ejaz Ali Shahl
and ILMA University Vice Chancellor
Prof. Dr. Mansoor Uz Zafar Dawood,
Aims to Provide Scholarships,

Internships, and Job Placements for ILMA Students. Key University Representatives, Including Director of Quality Assurance Mr. Fawwad Mahmood Butt and Deputy Director of Quality Assurance Ms. Sajida Qureshi, Were Present at the Ceremony.

ILMA University Signs Groundbreaking MoU in Malaysia to Boost IndustryAcademia Collaboration

ILMA University Has Signed a
Memorandum of Understanding
(MOU) With Karisma Empire
Associates at the High Commission
of Pakistan in Malaysia to Strengthen
Industry-Academia Ties and Promote
Entrepreneurship. The Signing Was
Attended by H.E. Ambassador Syed
Ahsan Raza Shah and Leaders From
the Malaysia Pakistan Business

Council (MPBC) . Chancellor Mr.
Noman Lakhani Expressed Excitement
About the Collaboration's Potential
for Global Opportunities. The MOU
is Supported by H.E. Mr. Herman
Hardynata, Consulate-General of
Malaysia in Karachi, Who Advocates
for Partnerships That Benefit Students
and Entrepreneurs in Both Countries.



International Research Collaborations

"ILMA University Actively Engages In International Research Collaborations And Builds Strategic Partnerships With Leading Institutions Around The World. Through These Affiliations, ILMA University Fosters A Global Network Of Academic And Research Excellence. The University Works Closely With Various Countries To Coordinate Joint Research Projects, Exchange Knowledge, And Develop Innovative Solutions To Global Challenges.

By Collaborating With International Universities, Research Organizations, And Industry Partners, ILMA University Aims To Enhance The Quality Of Research And Provide Its Students And Faculty With Valuable Opportunities For Cross-Border Learning And Development. These Efforts Help Bridge The Gap Between Academic Research And Real-World Applications, Making ILMA University A Hub For Impactful And Diverse Research Initiatives."

PSX Experts Enrich ILMA University: Bridging Academia and Corporate Wisdom

ILMA University Hosted Experts From the Pakistan Stock Exchange (PSX) for an Interactive Session Aimed at Enhancing the Educational Experience for Students and Faculty. The Event Provided Valuable Insights Into Stock Market Dynamics, Integrating Realworld Perspectives With Academic Learning. Chief Guest Mr. Sajid Sadazoi, SSP Korangi, Emphasized the Importance of Bridging the Gap Between Academia and the Corporate World to Enrich Students' Educational Journeys. The Event Concluded With a Token of Appreciation Presented to the PSX Experts, Highlighting ILMA University's Commitment to Holistic Education Through Industry Partnerships.



103 Publications

7+

Total number of MOUs





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