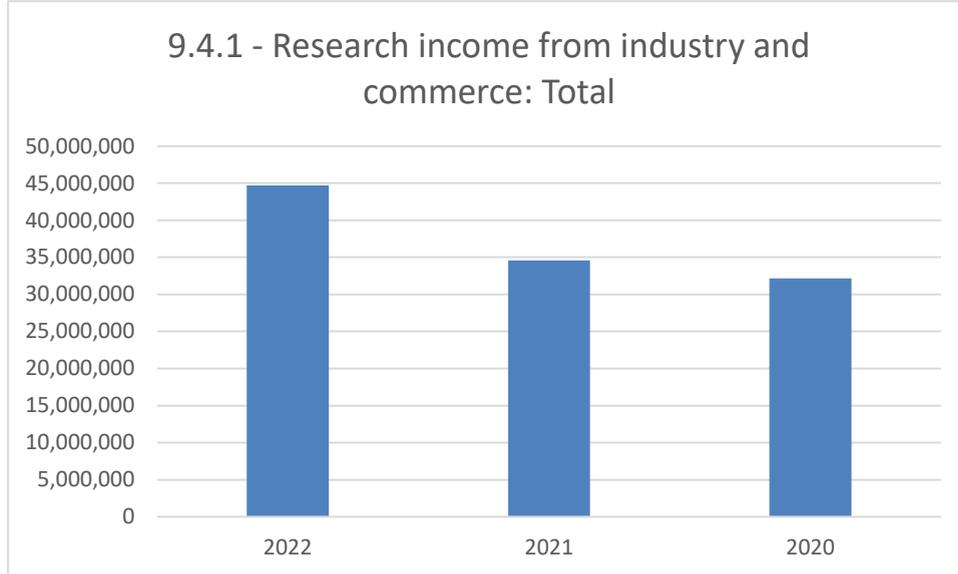
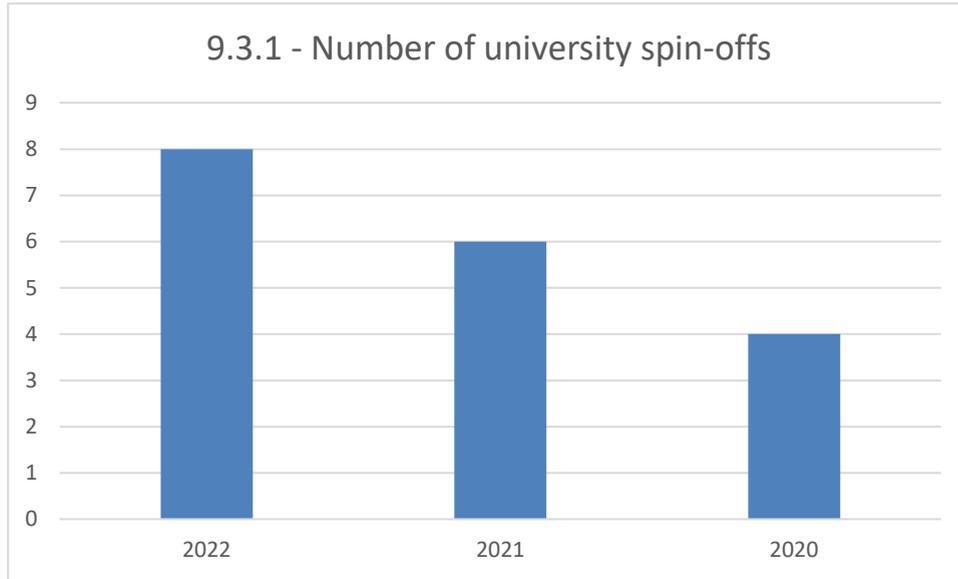
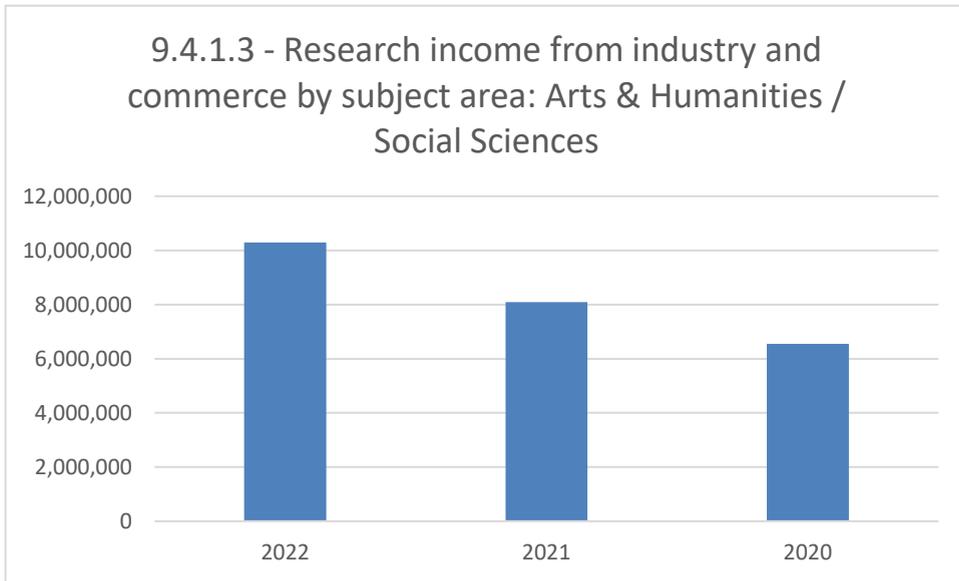
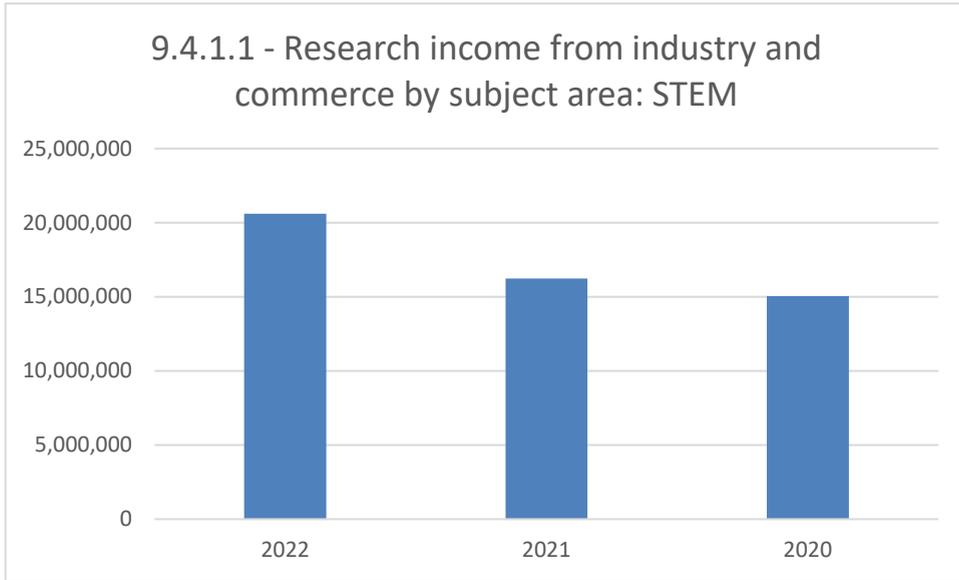


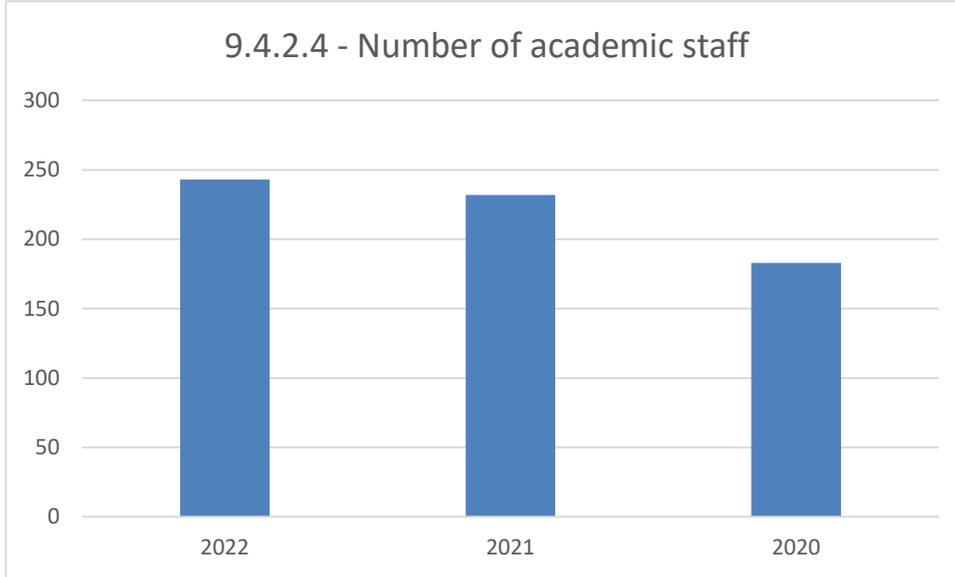
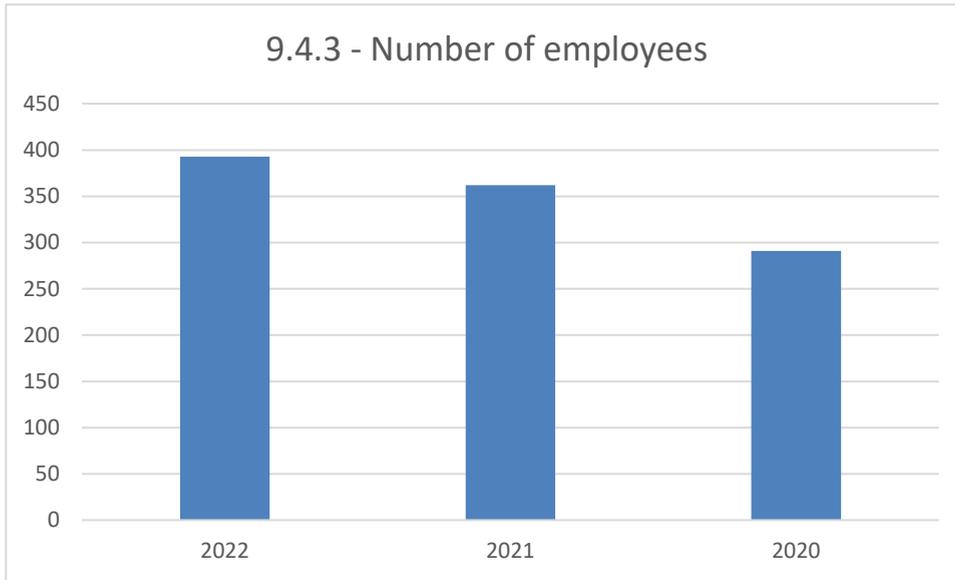
**9**

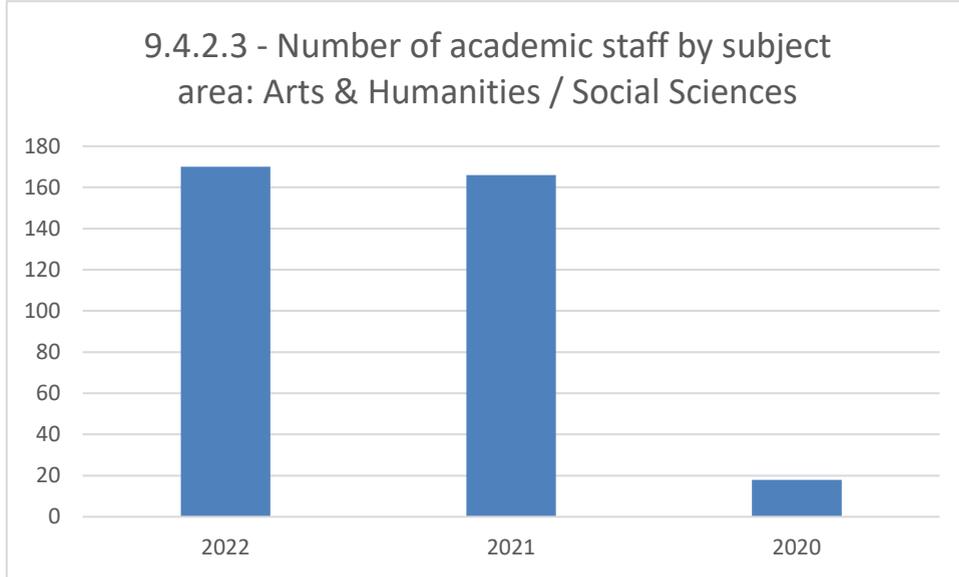
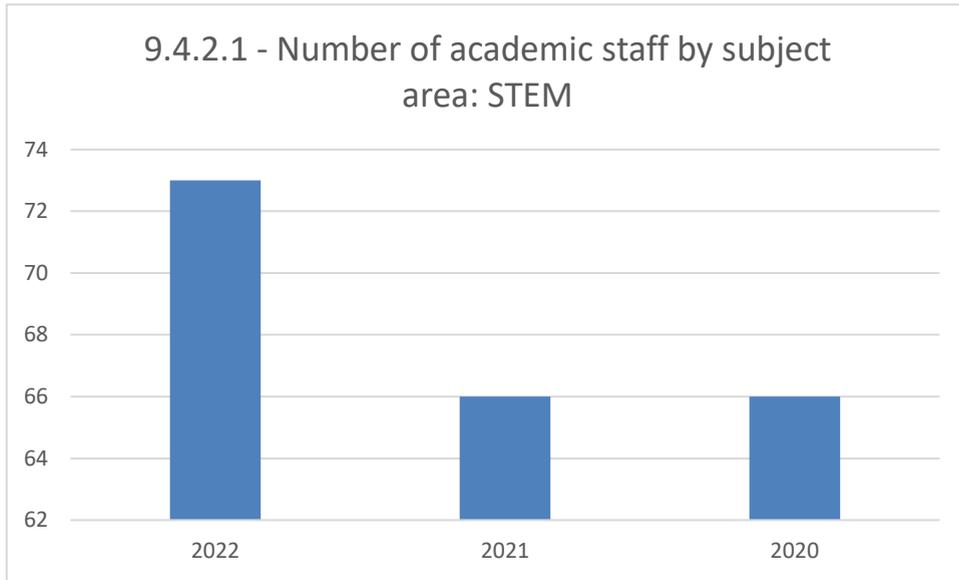
**INDUSTRY, INNOVATION  
AND INFRASTRUCTURE**











## **ORGANIZED GUEST SPEAKER SESSION ON “ENTREPRENEURSHIP OPPORTUNITY FOR BUSINESS STUDENTS**

Class of Entrepreneurship and Information and Business Management organized Guest Speaker Session on “Entrepreneurship Opportunity for Business Students & Map to Analyse Entrepreneurs in Pakistan”. This session was conducted by Mr. Faisal Serwer

(Deputy Director State Bank of Pakistan). Vice-Chancellor, Prof. Dr. Mansoor uz Zafar Dawood along with Dr. Waheed and Ms. Hanefan Shaikh (Lecturer) presented Souvenir to Mr. Serwer.



# RESEARCH PUBLICATIONS

TITLE	ILMA Author	HJRS Category	Journal Name:
The role of Financial Development and Technological Innovation towards Sustainable Development in Pakistan: Fresh insights from consumption and territory-based emissions	Kashif Raza Abbasi	W	"Technological Forecasting and Social Change"
What abates environmental efficiency in African economies? Exploring the influence of infrastructure, industrialization, and innovation	Sitara Karim	W	"Technological Forecasting and Social Change"
"Digital transformation, smart technologies, and eco-innovation are paving the way toward sustainable supply chain performance"	Zhang Yu	W	Science Progress
Impact of digital information systems on supply chain performance: a mediation of integrations and green practices	Syed Abdul Rehman Khan	Conference proceeding	2021 International Conference on Physics, Computing and Mathematical (ICPCM2021)

Technological Revolution and Circular Economy Practices: A Mechanism of Green Economy	Zhang Yu	W	Sustainability
Digital technology and circular economy practices: future of supply chains	Zhang Yu	W	"Operations Management Research"
Sustainable supply chain management and green technologies: a bibliometric review of literature	Zhang Yu	W	Environmental Science and Pollution Research
Circular economy and digital technologies: An evolving trend in environmental research	"Syed Abdul Rehman Khan "	W	"Integrated Environmental Assessment and Management"
Impact of social media technologies on environmental collaboration and green innovation: a mediation–moderation model	Muzzammil Wasim Syed	W	Kybernetes
Examining the interrelatedness of NFTs, DeFi tokens and cryptocurrencies	Sitara Karim	W	"Finance Research Letters"
The dynamic nexus of E-Government, and sustainable development: Moderating role of multi-dimensional regional integration index in Belt and Road partner countries	Saif Ullah	W	"Technology in Society"
Composite fiscal decentralisation and green innovation: Imperative strategy for institutional reforms and sustainable development in OECD countries	Asif Razzaq	W	Sustainable Development

Asymmetric connectedness between Google-based investor attention and the fourth industrial revolution assets: The case of FinTech and Robotics & Artificial intelligence stocks	Oluwasegun B. Adekoya & Owais Saleem	W	"Technology in Society "
Financial Inclusion, Technological Innovations, and Environmental Quality: Analyzing the Role of Green Openness	Zahoor Ahmed	W	"Frontiers in Environmental Science "
Innovation in Multimedia Using IoT Systems	Awais Khan Jumani	Book Chapter	"Taylor & Francis Group logo Book Multimedia Computing Systems and Virtual Reality"
The impact of balanced scorecard in estimating the performance of banks in Palestine	Shafique Ur Rehman	X	"EuroMed Journal of Business "
MEDIATING ROLE OF SOCIAL SUPPORT ON THE RELATIONSHIP BETWEEN SOCIAL COMMERCE CONSTRUCTS AND BUYERS' TRUST	Shafique Ur Rehman	X	"International Journal of Web Based Communities "
Environmental impact of fiscal decentralization, green technology innovation and institution's efficiency in developed countries using advance panel modelling	Asif Razzaq	X	"Energy and Environment "

Decision Making With an Alternative Mindset in an Online Shopping Environment: Identifying User Intentions Toward Facebook-Commerce	Abdul Waheed Siyal	W	"Frontiers in Physiology "
The Impact of IR 4.0 on Circular Economy and Operational Performance to Spur Financial Performance: A Game Changer Strategy	Syed Abdul Rehman Khan	NA	Advances in Social Science, Education and Humanities Research
Impact of Resources and League Strategy on Organizational Performance: An Empirical Study in the Context of the Apparel Supply Chain	Syed Abdul Rehman Khan	Conference proceeding	2021 3rd International Conference on Applied Machine Learning (ICAML)
Modeling consumers' information acquisition and 5G technology utilization: Is personality relevant?	Muhammad Irfan	W	"Personality and Individual Differences "
IPM-Model: AI and metaheuristic-enabled face recognition using image partial matching for multimedia forensics investigation with genetic algorithm	Dr. Shahid Karim	W	"Multimedia Tools and Applications "
The effect of IFRS 8 on segments disclosure practices in South East Asia	Shafique Ur Rehman	X	"Journal of Financial Reporting and Accounting "
Spatial spillovers and threshold effects of internet development and entrepreneurship on green innovation efficiency in China	Muhammad Irfan	W	Technology in Society

An Ideology of Sustainability under Technological Revolution: Striving towards Sustainable Development	Zhang Yu	W	Sustainability
Impact of stakeholders' pressure on green management practices of manufacturing organizations under the mediation of organizational motives	Asif Razzaq	W	"Journal of Environmental Planning and Management"
Lean Entrepreneurship and SME Practice in a Post COVID-19 Pandemic Era: A Conceptual Discourse from Nigeria	Daniel E. Ufua & Hammad Tahir	X	"Global Journal of Flexible Systems Management"
Investigating antecedents of mobile payment systems' decision-making: a mediated model	Shafique Ur Rehman	X	"Global Knowledge, Memory and Communication"
The Impact of Customer Experience and Customer Engagement on Behavioral Intentions: Does Competitive Choices Matters?	Shagufta Zada	W	"Frontiers in Psychology"
Identifying and analyzing the barriers of Internet-of-Things in sustainable supply chain through newly proposed spherical fuzzy geometric mean	"Zhang Yu"	W	"Computers and Industrial Engineering"
Adoption of technological innovation and recycling practices in automobile sector: under the Covid-19 pandemic	S. Abdul Rehman	W	"Operations Management Research"

Greening South Asia with Financial Liberalization, Human Capital, and Militarization: Evidence from the CS-ARDL Approach	Asif Razzaq	X	"Energy and Environment "
Environmental MCS package, perceived environmental uncertainty and green performance: in green dynamic capabilities and investment in environmental management perspectives	Shafique Ur Rehman	X	"Review of International Business and Strategy "
Volatilities in Market Shares through Financial Fundamentals for Global Automobile Industry	Muhammad ImtiazSubhani	NA	Volatilities in Market Shares through Financial Fundamentals for Global Automobile Industry
Investigating the role of economic complexity in sustainable development and environmental sustainability	Dr. Zahoor Ahmed	W	"International Journal of Sustainable Development and World Ecology "
Brand Love: Role of Online Customer Experience, Value Co-creation, and Relationship Quality	Shagufta Zada	W	"Frontiers in Psychology "
A Fuzzy-Logic Approach Based on Driver Decision-Making Behavior Modeling and Simulation	Irfan Ullah	W	"Sustainability "
Online Customer Experience Leads to Loyalty via Customer Engagement: Moderating Role of Value Co-creation	Shagufta Zada	W	Frontiers in Psychology

How do economic and financial factors influence green logistics? A comparative analysis of E7 and G7 nations	Zahoor Ahmed	W	"Environmental Science and Pollution Research "
Supply chain analytics and post-pandemic performance: mediating role of triple-A supply chain strategies	Zhang Yu	X	"International Journal of Emerging Markets "
Does the nature of Government matter when market share of imported automobiles explain the local production of automobile	"Muhammad Imtiaz Subhani "	NA	Transportation Research Procedia
Effect of Product Assortment, Internet of Things, Order Fulfillment, Green on Purchase Intention Through the Mediating Role of Shopping Assistance	Zhang Yu	X	"Journal of Advanced Manufacturing Systems "
Introduction to Internet of Things with Flavor of Blockchain Technology	Waqas Ahmed Siddique & Awais Khan Jumani	Book Chapter	Taylor & Francis Group an Informa Business
How infrastructure development and technical efficiency change caused resources consumption in BRICS countries: Analysis based on energy, transport, ICT, and financial infrastructure indices	Asif Razzaq	W	"Resources Policy "
Sustainable organizational performance through blockchain technology adoption and knowledge management in China	Asif Razzaq	W	"Journal of Innovation and Knowledge "

INFRASTRUCTURE-FDI CURSE AND INSTITUTIONAL QUALITY IN BELT AND ROAD HOST COUNTRIES	ASIF RAZZAQ	X	"Singapore Economic Review "
Technological changes, financial development and ecological consequences: A comparative study of developed and developing economies	Asif Razzaq	W	Technological Forecasting and Social Change
Logistics performance and environmental sustainability: Do green innovation, renewable energy, and economic globalization matter?	Zahoor Ahmed	W	"Frontiers in Environmental Science "
Towards environmental sustainability: Do financial risk and external conflicts matter?	"Zahoor Ahmed "	W	"Journal of Cleaner Production "
Exploring the technical and behavioral dimensions of green supply chain management: a roadmap toward environmental sustainability	Muhammad Irfan	W	"Environmental Science and Pollution Research "
"Influence mechanism between green finance and green innovation: Exploring regional policy intervention effects in China "	Muhammad Irfan	W	Technological Forecasting and Social Change
Industrial-Innovative Paradigm of Social Sustainability: Modeling the Assessment of Demoehtical, Demographic, Democratic, and Demoeconomic Factors	Muhammad Irfan	W	"Sustainability "

Relating Sustainable Business Development Practices and Information Management in Promoting Digital Green Innovation: Evidence From China	Muhammad Irfan	W	Frontiers in Psychology
Dynamic association between socio-economic, environmental and logistic operations: Evidence from SSA BRI host countries	Irfan Ullah	W	"Frontiers in Environmental Science "
A Novel Approach to Classify Telescopic Sensors Data Using Bidirectional-Gated Recurrent Neural Networks	Mian Muhammad Sadiq Fareed	X	"Applied Sciences "
Game analysis on the internet + closed-loop supply chain considering the manufacturer's impact on promotional effect	Zhang Yu & Abdul Rehman Khan	W	"Operations Management Research "
Manufacturer EOQ with Considering Customer Stochastic Demand, Different Inspective Strategies and Raw Material Quality Defect	Syed Abdul Rehman Khan	X	"Journal of Advanced Manufacturing Systems "
Current state and future directions of green and sustainable finance: a bibliometric analysis	Sitara Karim	X	"Qualitative Research in Financial Markets "

Inclusive infrastructure development, green innovation, and sustainable resource management: Evidence from China's trade-adjusted material footprints	"Asif Razzaq "	W	Resources Policy
Good versus bad information transmission in the cryptocurrency market: Evidence from high-frequency data	"Sitara Karim "	W	"Journal of International Financial Markets, Institutions and Money "
"Dynamic Influence of Digital and Technological Advancement on Sustainable Economic Growth in Belt and Road Initiative (BRI) Countries "	Atta Ullah	W	"Sustainability "
"Tail-event driven NETWORK dependence in emerging markets "	"Sitara Karim "	W	"Emerging Markets Review "
The role of environmental regulation, industrial upgrading, and resource allocation on foreign direct investment: evidence from 276 Chinese cities	Muhammad Irfan	W	Environmental Science and Pollution Research

