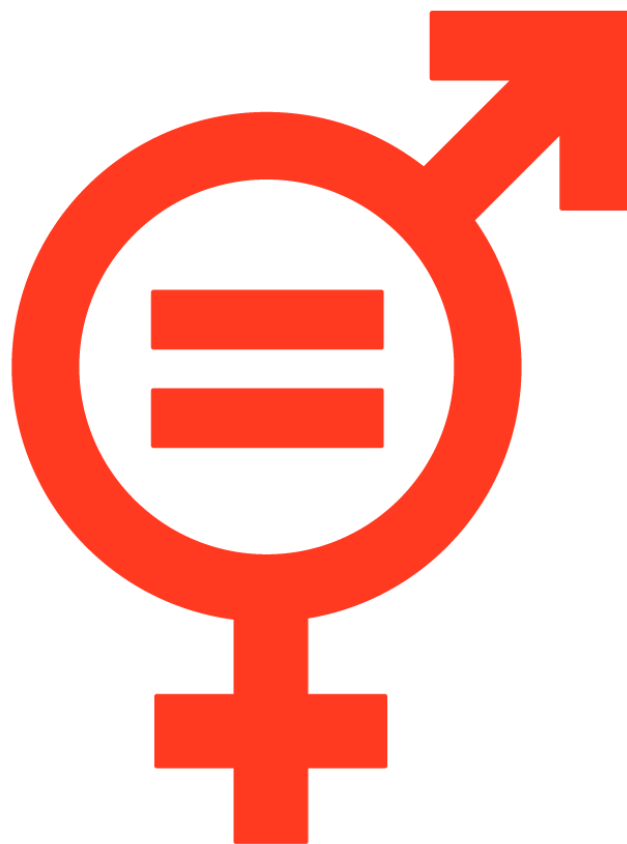
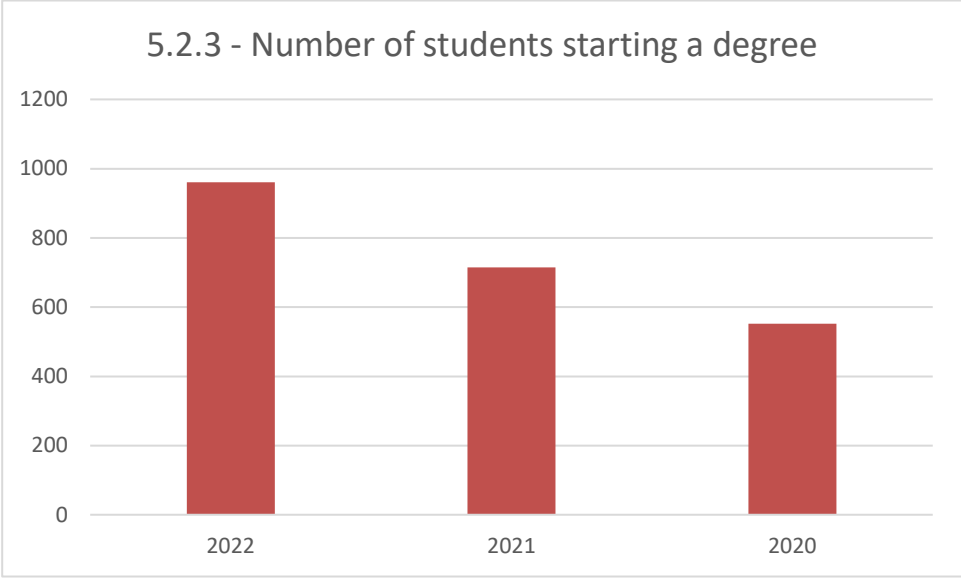
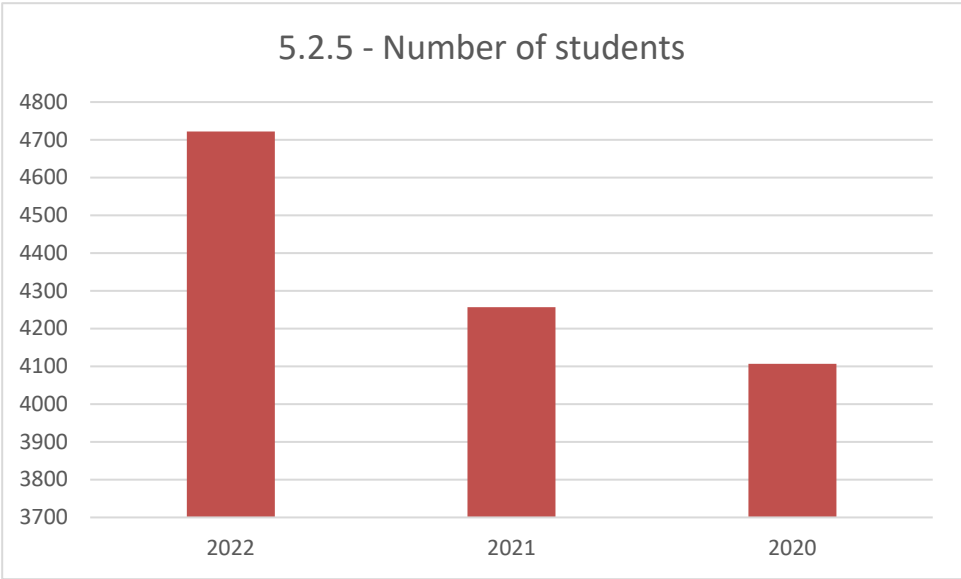
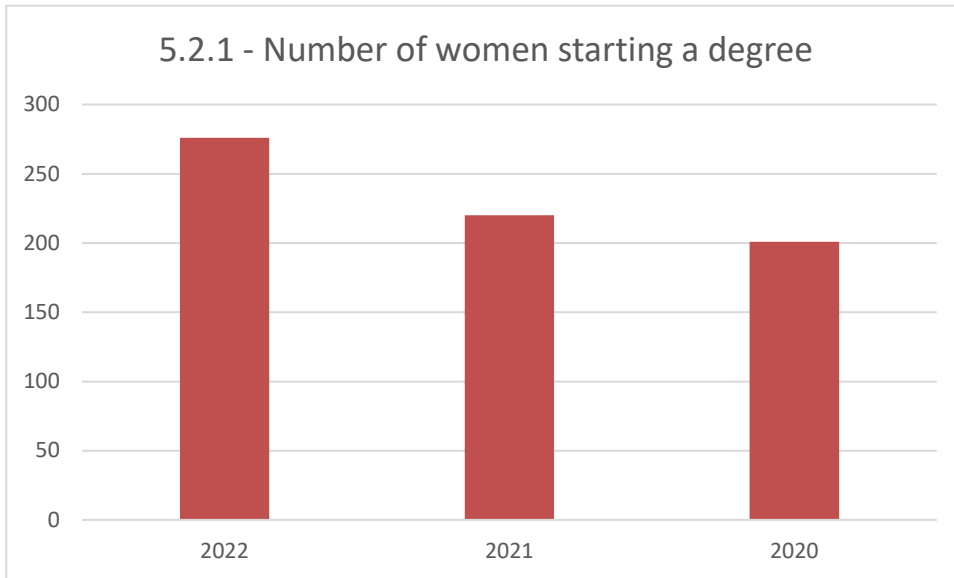
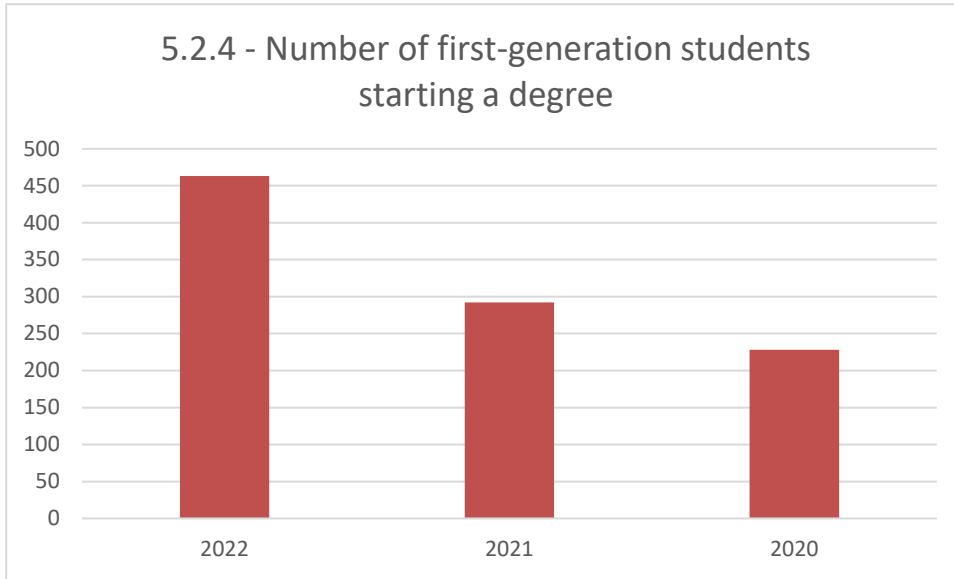


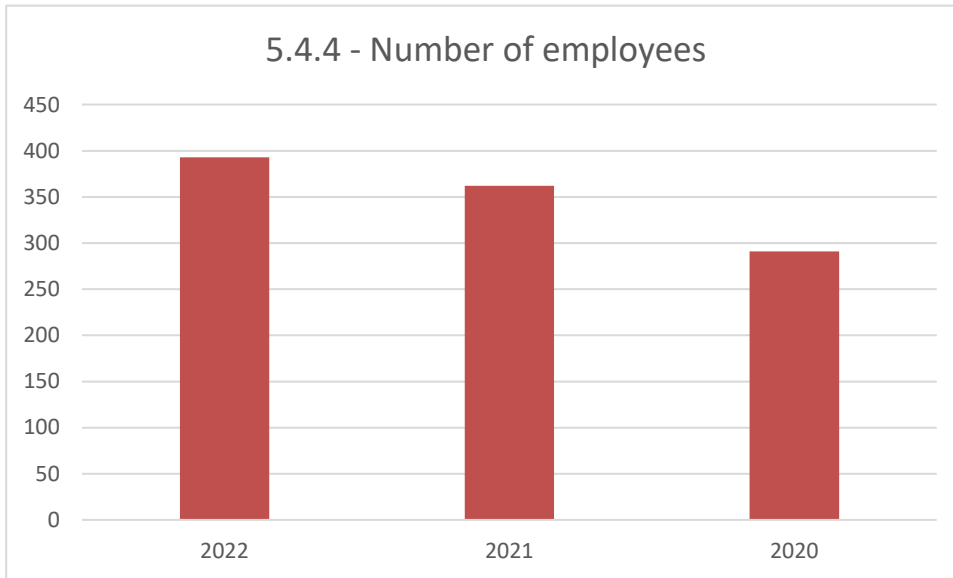
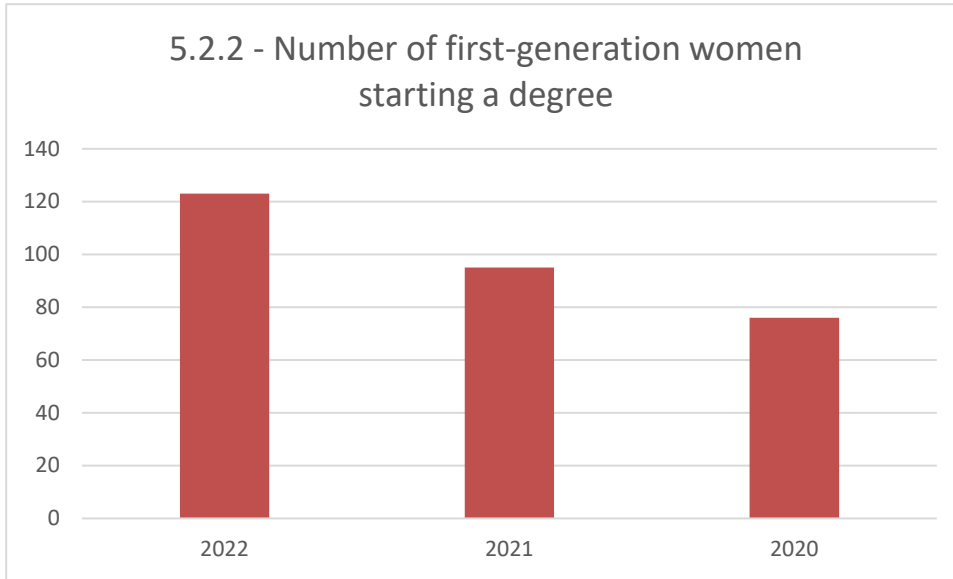
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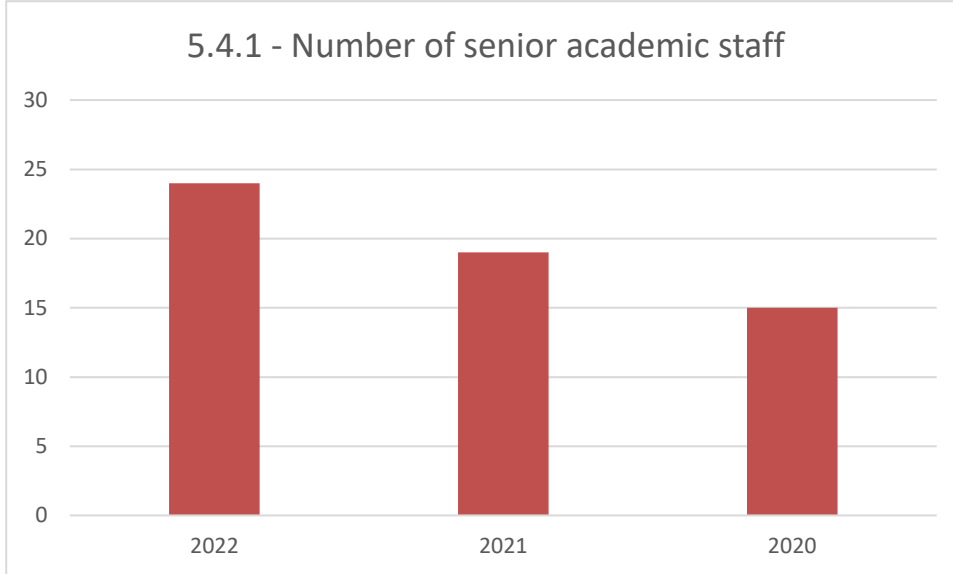
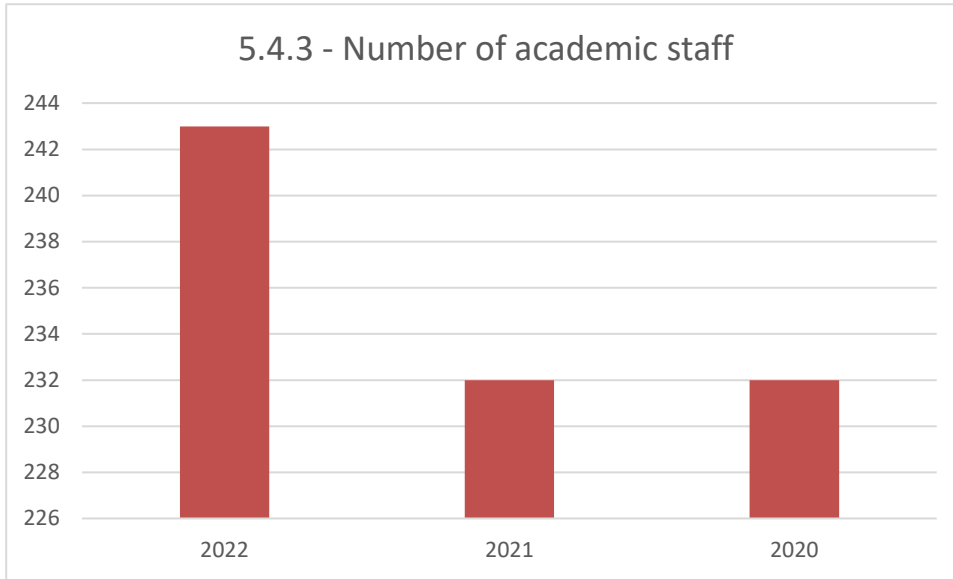
**GENDER
EQUALITY**

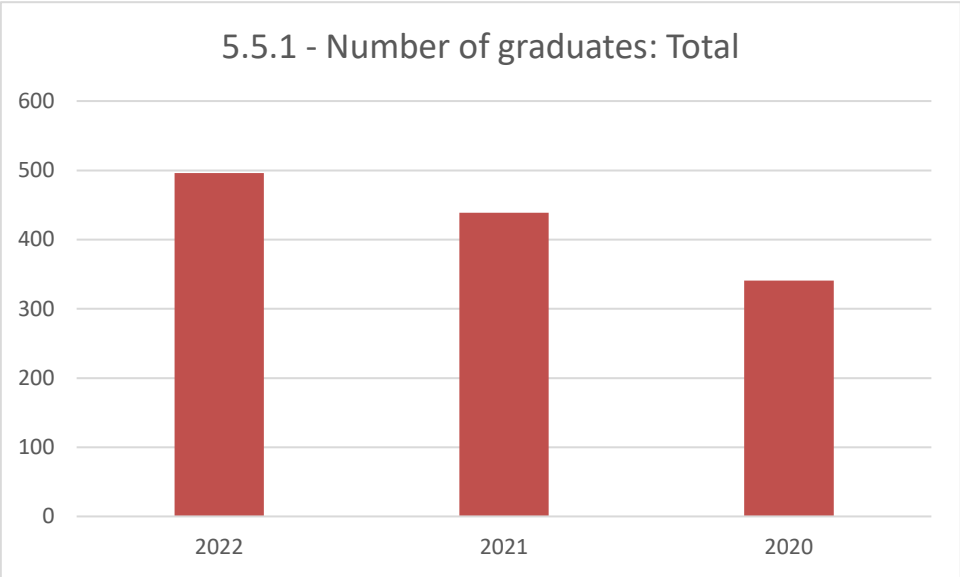
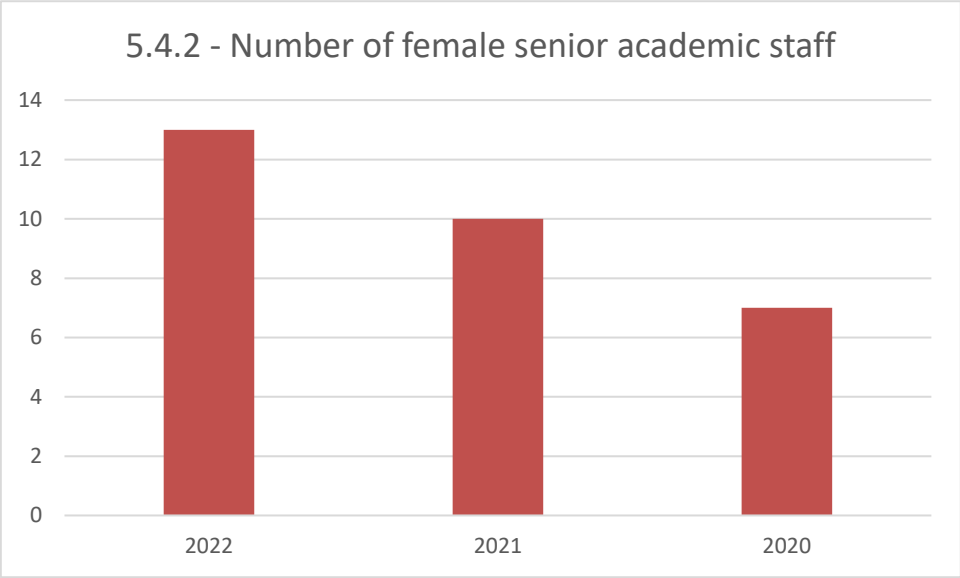


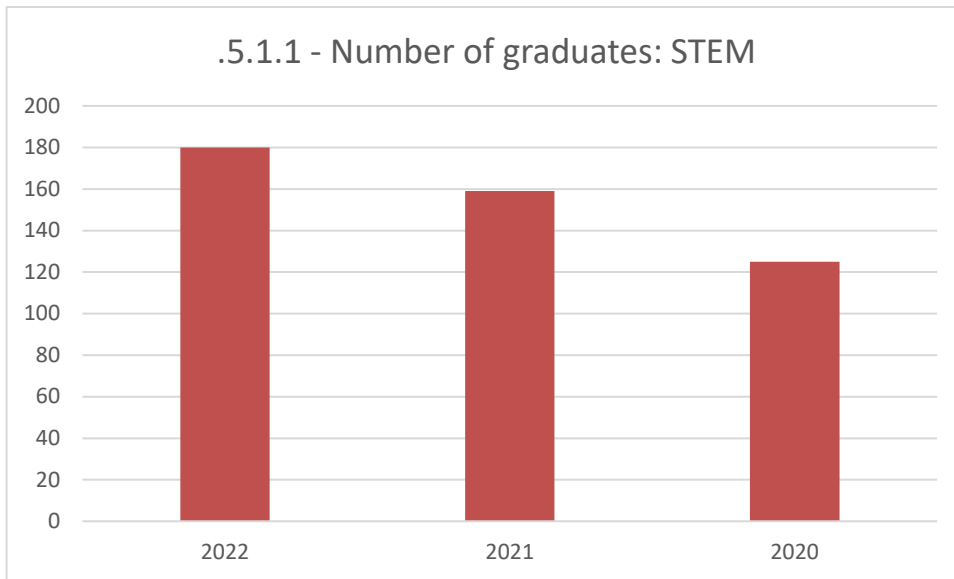
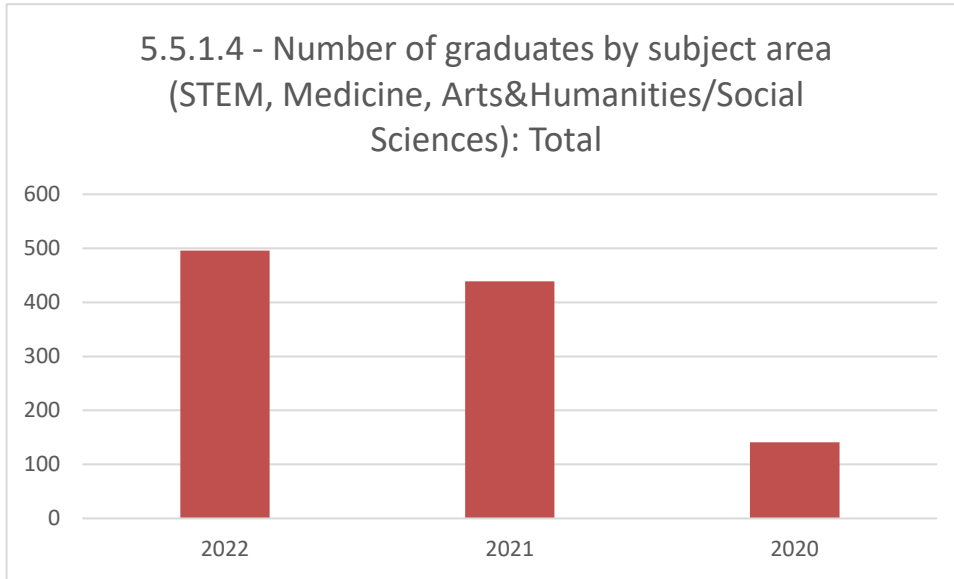


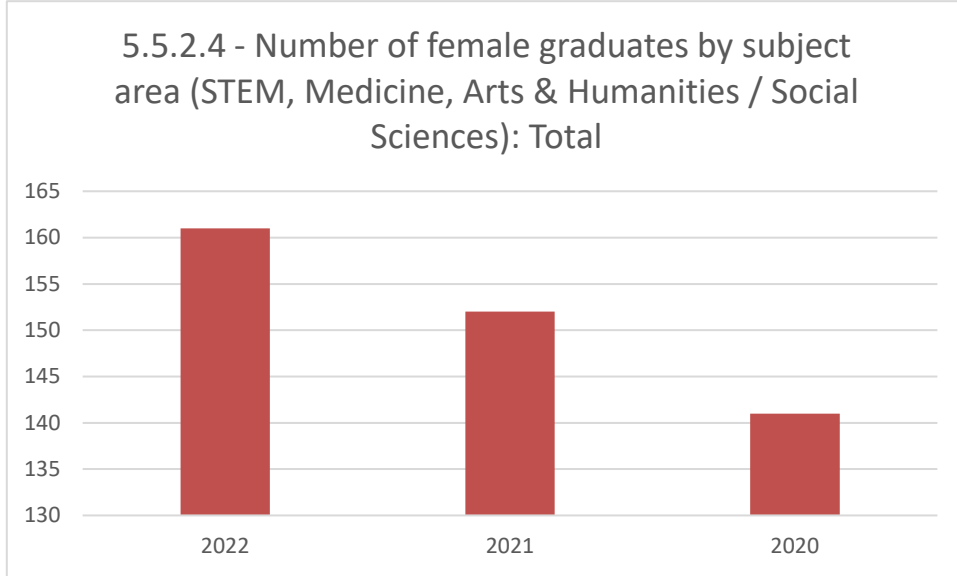
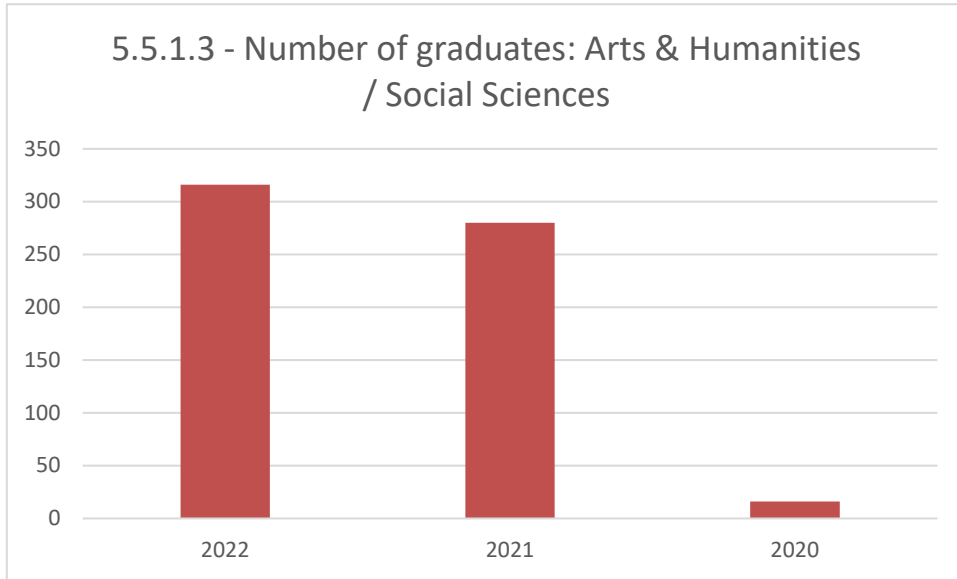


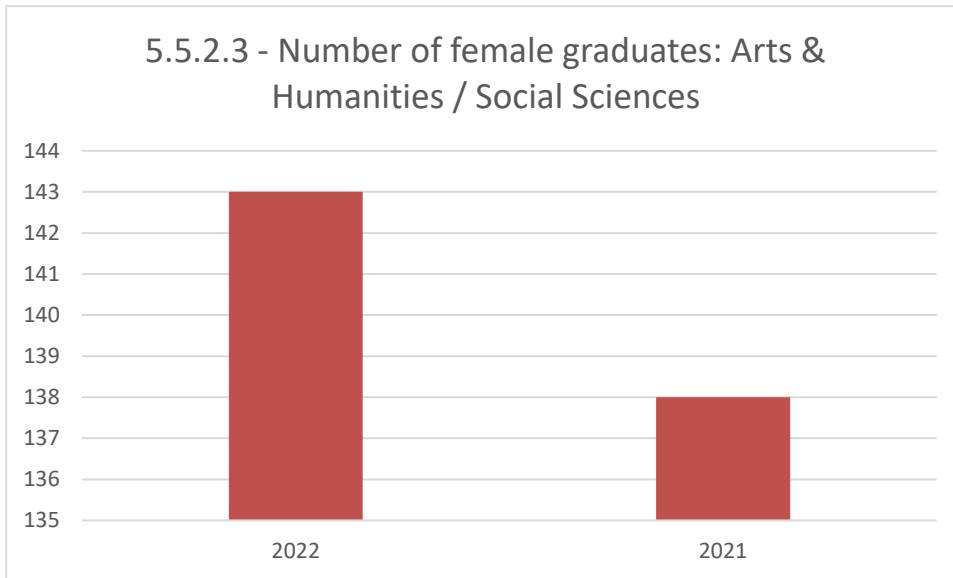
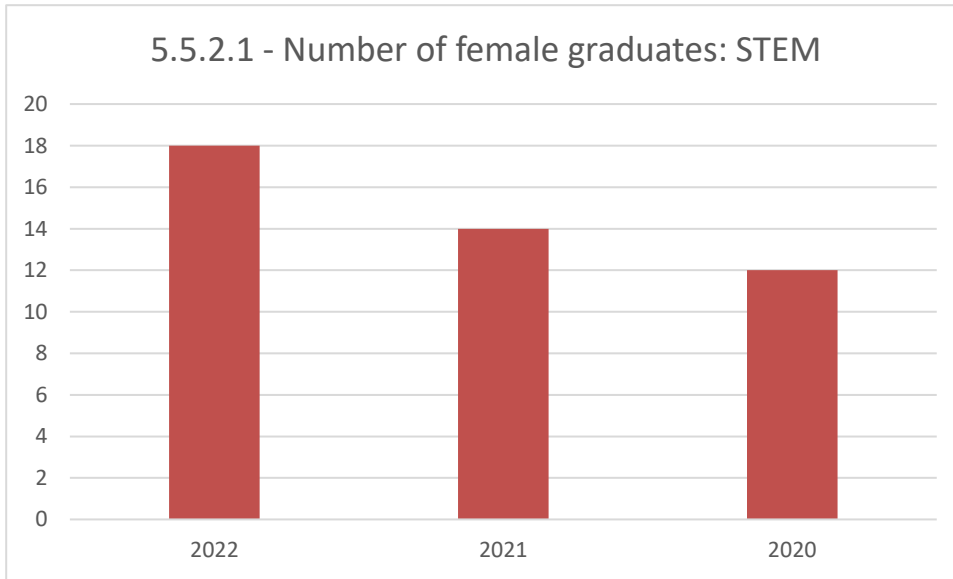












EMPOWERING WOMEN THROUGH EDUCATION: FAIZAN STEEL AND ALKARAM TOWEL INDUSTRIES LAUNCH 100% SCHOLARSHIP PROGRAM IN PARTNERSHIP WITH ILMA UNIVERSITY

Faizan Steel and AlKaram Towel Industries proudly announce a groundbreaking initiative in alignment with Sustainable Development Goal 5 (SDG 5) - Gender Equality. We are thrilled to introduce a 100% scholarship program specifically designed to empower women at ILMA University, supporting their educational journey and career aspirations.

This visionary program reflects our unwavering commitment to fostering equality and enabling women to unlock their full potential. Faizan Steel and AlKaram Towels understand the transformative power of education in breaking down gender barriers and propelling women into leadership roles within their communities.

Our aim is to eliminate financial barriers that often impede educational pursuits, allowing women to focus on their studies and personal growth without constraints.

By providing this scholarship, we hope to inspire more women to pursue higher education and become catalysts for positive change in society.

A representative from Faizan Steel and AlKaram Towels stated, "Empowering women is pivotal for the progress of our communities and our nation. We take immense pride in launching this scholarship program, enabling women to reach their full potential."

ILMA University, in partnership with Faizan Steel and AlKaram Towels, envisions this initiative as a catalyst for other organizations to invest in girls' education, contributing to the creation of a more equitable and inclusive society. Together, we are resolute in our commitment to providing unwavering support to women on their journey to higher education and professional success.

ILMA UNIVERSITY SHINES A SPOTLIGHT ON SDG 5 AND EMPOWERS FEMALE ALUMNI

ILMA University's Main Campus came alive with energy and enthusiasm on Saturday, September 24, 2022, as it hosted an inspiring Alumni Meet. Dr. Wazir Ali, Head of the Department of Computer Science, set the tone with a warm and welcoming address, setting the stage for a remarkable event that celebrated the university's accomplished alumni and their pivotal role in advancing Sustainable Development Goal 5 (SDG 5) while actively supporting and promoting its female alumnae.

This gathering was more than just a reunion; it was a purposeful initiative to foster a lasting and meaningful connection between ILMA University and its esteemed alumni. Recognizing the importance of SDG 5, which focuses on gender equality and empowering women, ILMA University proudly showcased the achievements and contributions of its

female alumni, serving as a beacon of inspiration and advocacy for gender equity.



ILMA UNIVERSITY CELEBRATES THE REMARKABLE ACHIEVEMENT OF DEAN, FACULTY OF MEDIA AND DESIGN, ON THE PUBLICATION OF HER FOURTH BOOK

ILMA University is proud to extend its heartfelt congratulations to its esteemed Dean of the Faculty of Media and Design on the publication of her fourth book, titled "FM RADIO: A TOOL OF COMMUNITY AWARENESS (A CASE STUDY OF QUETTA CITY)." This significant literary achievement marks yet another milestone in her illustrious career.



The book, a comprehensive exploration of the role of FM radio in promoting community awareness, sheds light on its profound impact on society, with a particular focus on Quetta City. It delves into the unique ways in which FM radio serves as a vital tool for disseminating information, fostering dialogue, and strengthening community bonds.



ILMA UNIVERSITY FOSTERS ENGAGING DIALOGUE ON INVESTMENTS THROUGH INTERACTIVE SESSION

ILMA University, renowned for its commitment to holistic education, hosted a dynamic and engaging session focused on investments. Students and faculty members enthusiastically participated in the session, which provided a platform for thought-provoking discussions and interactive activities.

The session, led by ILMA University's distinguished representatives Prof. Dr. Imtiaz Subhani, Dean of Faculty of Management Sciences, and Mr. Sardar Haziq, Events Coordinator, proved to be a hub of intellectual exchange. Attendees actively raised pertinent questions, delving into various aspects of investments and financial decision-making.



RENOWNED SPEAKER MS. NUSRAT ZEHRA RIZVI ENGAGES ILMA UNIVERSITY STUDENTS IN DISCUSSION ON GENDER IN MEDIA

ILMA University was privileged to welcome Ms. Nusrat Zehra Rizvi as a distinguished guest speaker in its Introduction to Media and Social Sciences class. The session, centered around the vital topic of “Gender in Media,” provided students with an eye-opening opportunity to explore the complexities and significance of gender equity in media narratives.

Ms. Nusrat Zehra Rizvi, an accomplished figure in the field of gender studies and media, engaged students in a thought-provoking discussion on the fundamental concept of gender equity. She emphasized that gender equity is the ongoing process of ensuring fairness and justice for both women and men in the distribution of resources, opportunities, and benefits.



ILMA UNIVERSITY WITNESSES VICTORIOUS PAKISTAN VS. SRI LANKA WOMEN'S T20 SERIES

ILMA University had the honor of being invited by the Pakistan Cricket Board (PCB) to witness the thrilling International T20 Women's series between Pakistan and Sri Lanka. The matches took place at the iconic Southend Club, where both teams displayed exceptional talent and sportsmanship.

The series, consisting of three exhilarating matches, witnessed a remarkable performance by both teams. The Green Shirts displayed remarkable teamwork and determination, securing a triumphant victory with a score of 3-0. The series was a testament to the dedication and hard work of the players, capturing the hearts of cricket enthusiasts.

ILMA University students and faculty actively participated in the event, adding to the enthusiasm and energy of the crowd. The university's presence was

highly appreciated by the Pakistan Cricket Board (PCB), highlighting ILMA University's commitment to promoting sports and fostering a spirit of sportsmanship among its community.



ILMA UNIVERSITY CELEBRATES OUTSTANDING GRADUATES AT THE 17TH CONVOCATION, WITH OVER 15 FEMALE GRADUATES RECEIVING GOLD MEDALS

ILMA University proudly hosted its 17th Convocation on Wednesday, February 9, 2022, at its main campus, a grand event that marked a significant milestone in the academic journey of its graduates. The convocation was graced by esteemed guests, including Chancellor Mr. Noman Abid Lakhani (T.I.), Vice-Chancellor Prof. Dr. Mansoor uz Zafar Dawood, and various distinguished figures from the academic and corporate world.

The convocation, a cherished tradition at ILMA University, was a celebration of academic excellence and the hard work and dedication of its graduates. It was a momentous occasion that brought together over 500 candidates from diverse faculties, including Management Sciences, Computer Sciences, Science & Technology, and Media & Design.

One of the most notable highlights of this convocation was the recognition of outstanding female graduates. ILMA University proudly awarded more than 15 gold medals to exceptional women who had demonstrated remarkable academic achievement and dedication to their fields of study. These gold medal recipients not only excelled in their academic pursuits but also served as an inspiration for future

generations of female leaders.



RESEARCH PUBLICATIONS

Title	ILMA Author	HJRS Category	Journal Name:
The Nexus among Family Business, Household Finances and Women Empowerment: Evidence from PDHS 2017-18	Raja Rehan	Y	"Nurture"
Sustainable corporate governance and gender diversity on corporate boards: evidence from COVID-19	Sitara Karim	W	"Economic Research-Ekonomska Istrazivanja"
Women engagement in agriculture and human capital development in developing countries: An African sub-regional analysis	Romanus Osabohien & Kanwal Hammad Lakhani	W	"PLoS ONE"